



THE UNIVERSITY of EDINBURGH  
Moray House School  
of Education



THE UNIVERSITY of EDINBURGH  
**informatics**



# Research directions in learning analytics

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 Follow

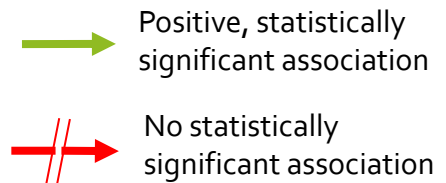
**#MOOC** research?—terabytes of data on clicks and little understanding of what changed in students' minds, says **@bjfr** [sciencemag.org/content/347/62...](http://sciencemag.org/content/347/62...)

**THEORY INFORMED  
LEARNING ANALYTICS**

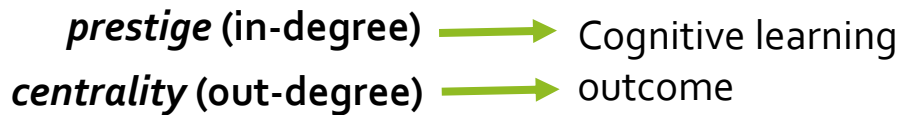
# Counts don't count much if decontextualized

# How do strong and weak effect translating network position into performance?

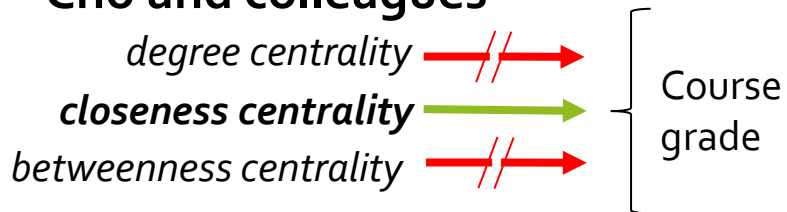
Joksimović, S., Manataki, A., Gašević, D., Dawson, S., Kovanović, K., de Kereki, I. F., “Translating network position into performance: Importance of Centrality in Different Network Configurations,” *In Proceedings of the 5<sup>th</sup> International Conference on Learning Analytics & Knowledge (LAK 2016)*, Edinburgh, Scotland, UK, 2016 (in press).



## Russo and Koesten



## Cho and colleagues



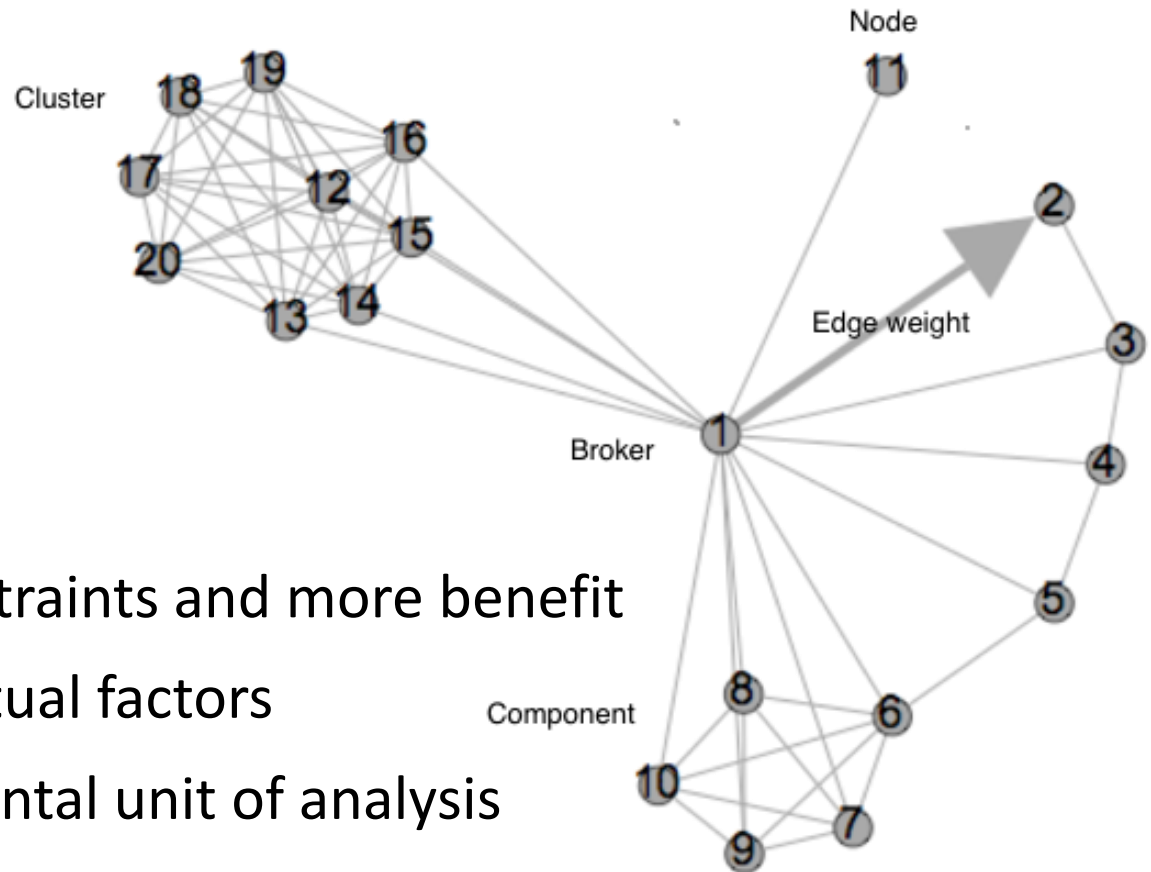
## Gašević et al.



## Jiang et al.



# Simmel's theory of social interactions

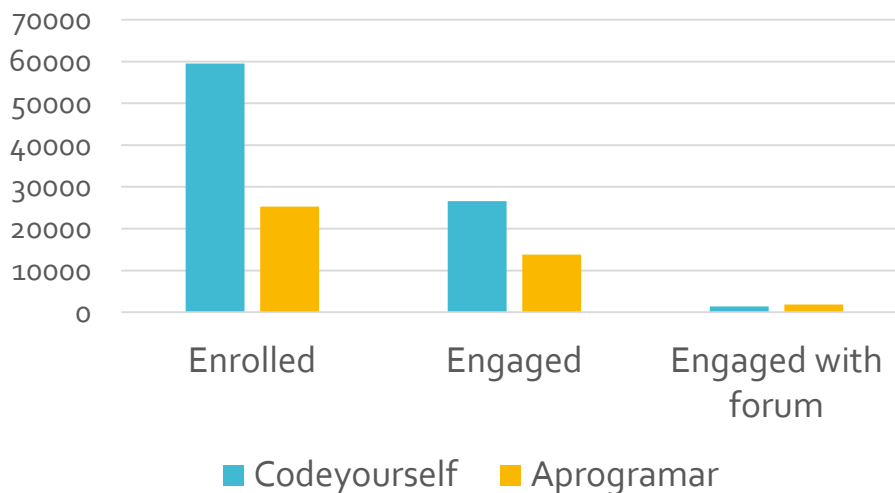


- Centrality  $\Rightarrow$  less constraints and more benefit
- Importance of contextual factors
- Triads as the fundamental unit of analysis

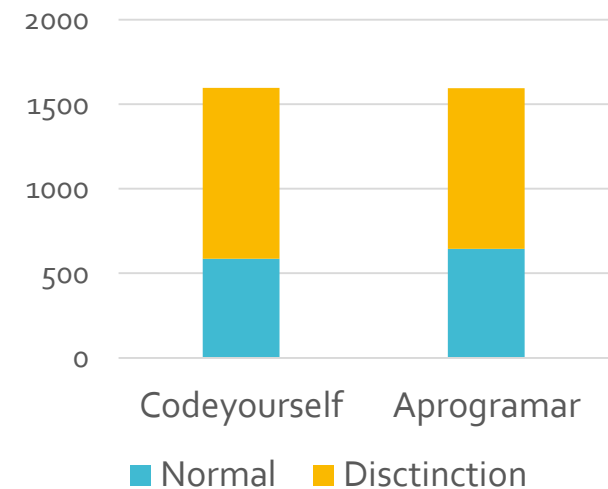
# Study

- Platform: Coursera
- Courses: Code Yourself! (English), ¡A Programar! (Spanish)
- Certificate: 50% for the coursework; 75% - distinction

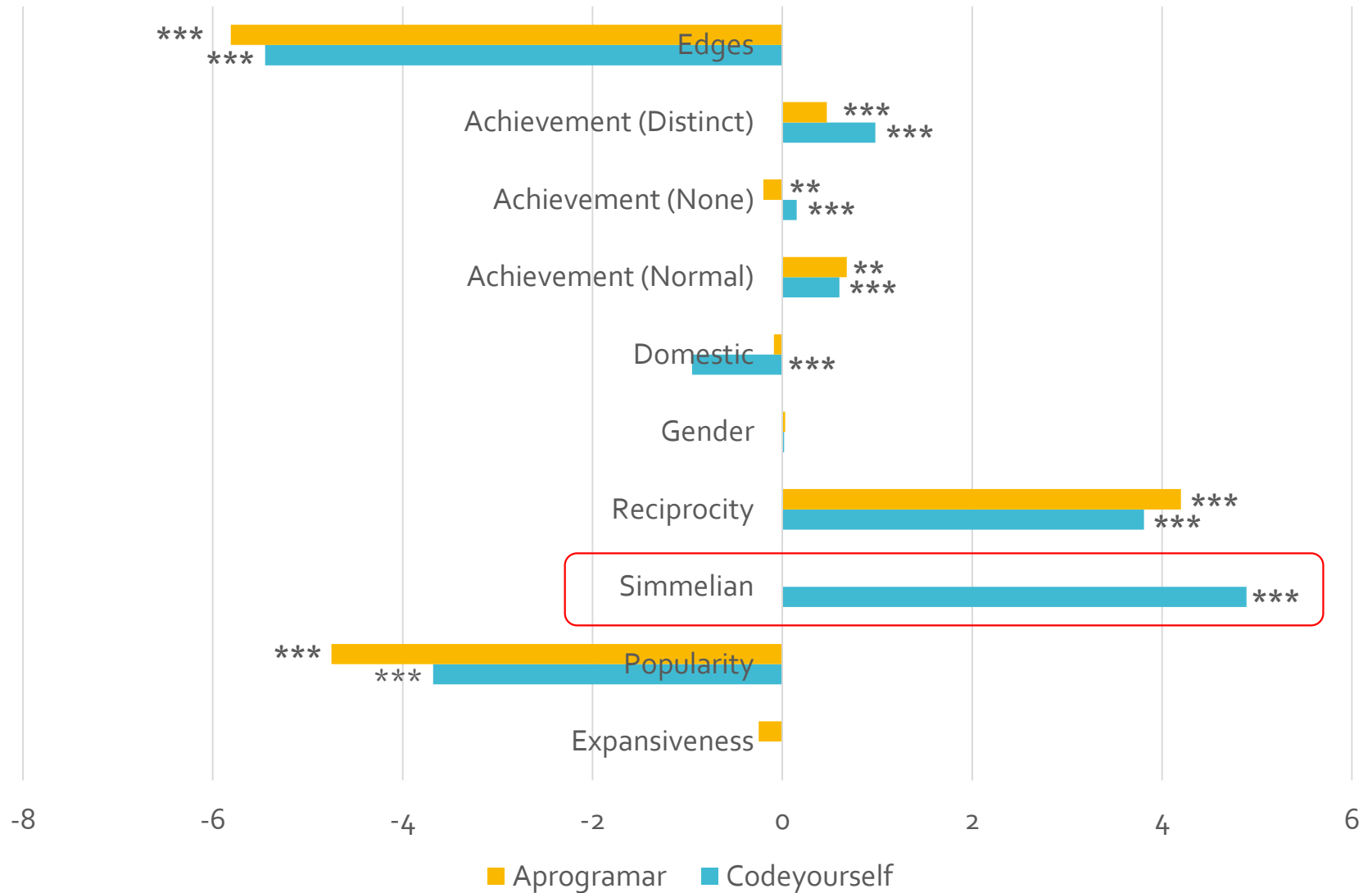
Course participants



Obtained certificate

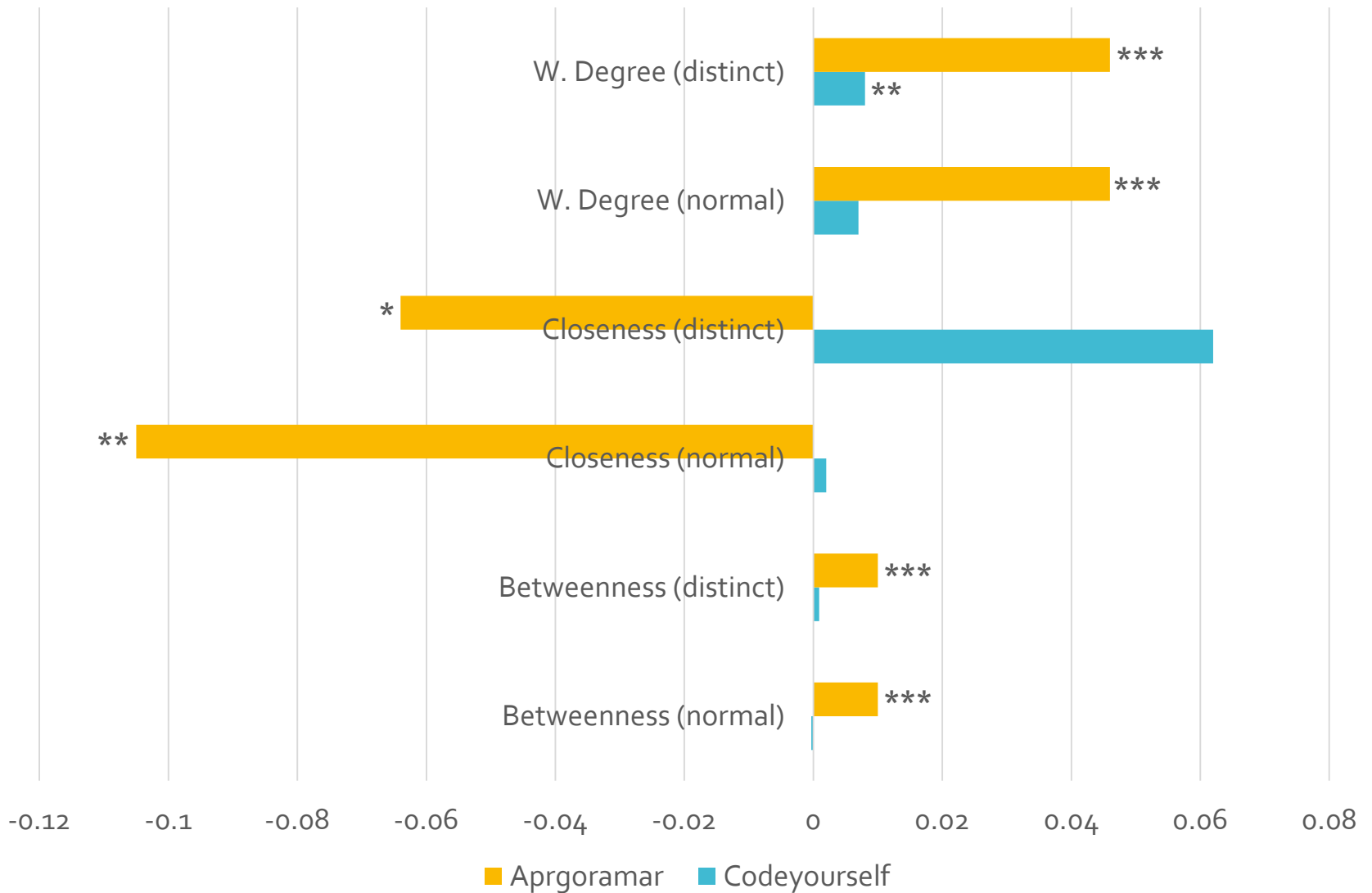






Analysis of the estimates for the two ERG models

**Note:** \* p<.05; \*\* p<.01; \*\*\* p<.001



Multinomial regression analysis – network centrality(independent) and course completion (dependent)

**Note:** \*  $p < .05$ ; \*\*  $p < .01$ ; \*\*\*  $p < .001$

In order to provide meaningful visualizations, estimates for betweenness centrality were multiplied by 100 (only for the presentation purposes)

Learning analytics is about learning

Learners construct knowledge

Learners are agents

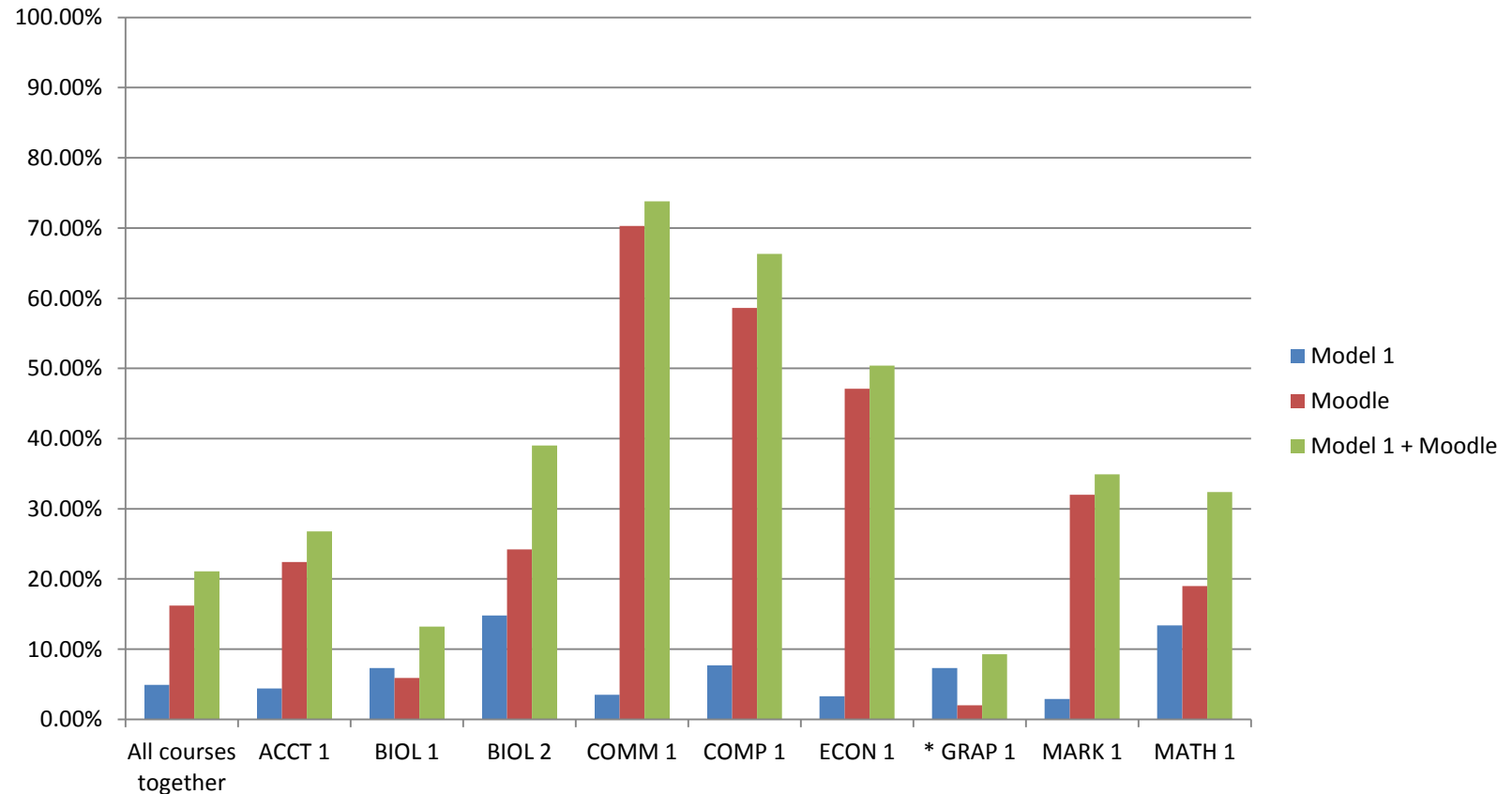
Learning analytics is about learning

Conditions, Operations,  
Products, Evaluation, Standards  
(COPES)

# Learning context

Instructional conditions shape  
learning analytics results

# Predictive Power Diversity



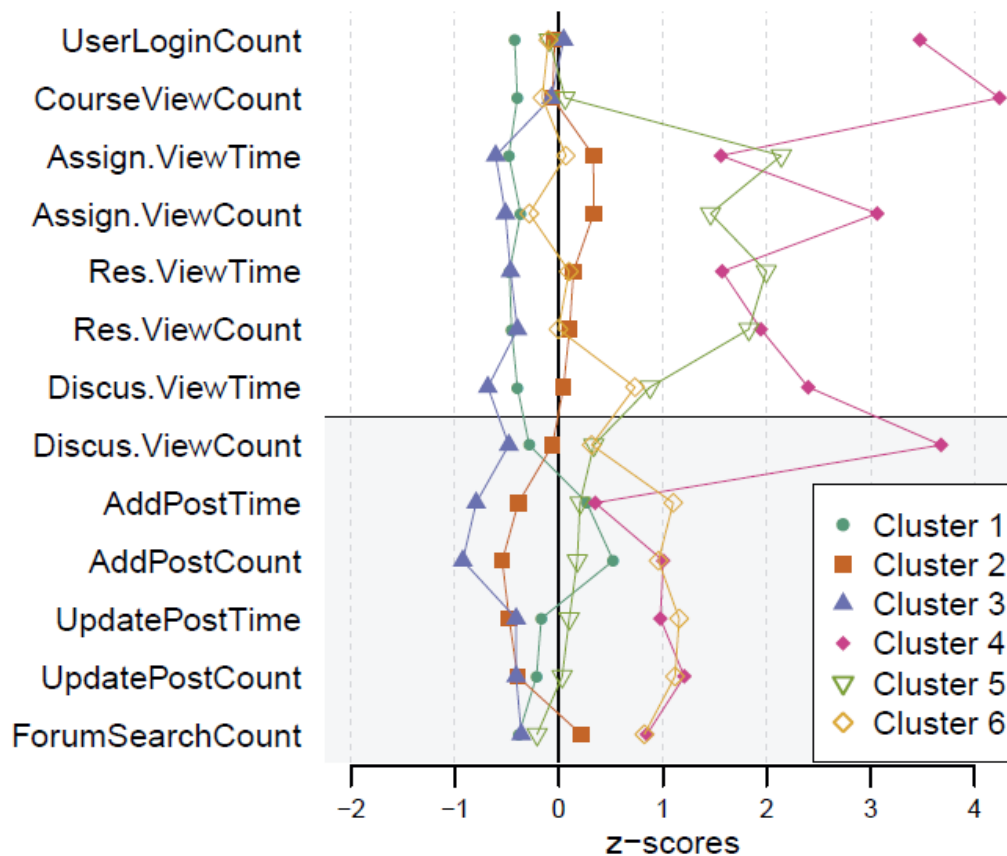
Model 1 – demographic and socio-economic variables

\* - not statistically significant

# Learner agency

More time online does not  
always mean better learning

# Learner profiles – use of LMS



Large effect sizes  
(1.4-2.5  $\sigma$ ) on  
critical thinking and  
academic success



# **PROCESS NATURE OF LEARNING**

How students study with  
technology?

# Categorization

## Deep and surface approaches to learning

# Significant role of instructions on approaches to learning

Trigwell, K., Prosser, M., & Waterhouse, F. (1999). Relations between teachers' approaches to teaching and students' approaches to learning. *Higher Education*, 37(1), 57–70.

# Effects of students' own decisions

Internal conditions  
(e.g., metacognition and motivation)

# Student profiling

## Unsupervised approaches

# Sequences of activities

Sequence or process mining, HMMs, etc.

What learning strategies do  
students follow  
while using technology?



Do learning strategies of students  
change over time  
while using technology?

# Context

Year one engineering course in computer systems  
at University of Sydney

Enrolment: 300 students

One lecture (2 hours) + one tutorial (2 hours) +  
one lab (3 hours)

Assessment: midterm + final + project

Flipped classroom with 100% digital content

# ELEC1601 Computer Systems Weekly Schedule

Next topic

Course Organization

Enter terms for a quick search

Go

<b>Course Organization</b>		<b>Course Objectives</b>	
<b>Week 1: Organization and Computer System Overview</b>	<b>Week 2: Information Encoding</b>	<b>Week 3: Computer Memory</b>	<b>Week 4: Boolean algebra and combinatorial logic</b>
<b>Week 5: Sequential circuit design</b>	<b>Week 6: Midterm Exam</b>	<b>Project Description</b>	
<b>Week 7: AVR Architecture</b>	<b>Week 8: AVR Instruction Set Architecture</b>	<b>Week 9: Assembly Programs</b>	<b>Week 10: Addressing Modes</b>
<b>Week 11: High Level Programming Constructs</b>	<b>Week 12: Subroutines</b>	<b>Week 13: Exam simulation</b>	

## Table Of Contents

## Week 3

- To do
- To know
- Tutorial: Exercises on Information Encoding
- Lab: Lights and Buzzer
- Lecture: Computer Memory

## Previous topic

2.2.14. Overflow and Underflow in Floating Point Encoding

## Next topic

2.2.18. Encoding multiple numbers

## Enter terms for a quick search

Go



## Week 3



## To do

- Prepare tutorial answering the problem sequence about data encoding.
- Give a quick read to the material to cover in the lab. Comment it with your team mates.
- Watch the videos, read the material, and complete the problem sequence to prepare the lecture.

**Assessment:** Lecture preparation (video and sequence of problems) 1 mark, Tutorial preparation and participation (sequence of problems and participation in session) 1 mark.



## To know

- How to analyze the capacity of two encoding schemes and detect advantages and disadvantages.
- Encode arbitrary set of data in a digital system.
- Control the light sensor and the buzzer with the Arduino UNO board.
- How memory is organized in a computer system and how is data stored.



## Tutorial: Exercises on Information Encoding



## Lab: Lights and Buzzer



## Lecture: Computer Memory

- Watch the videos, read the material, and complete the problem sequence to prepare the lecture.

**Assessment:** Lecture preparation (video and sequence of problems) 1 mark, Tutorial preparation and participation (sequence of problems and participation in session) 1 mark.



## To know

- How to analyze the capacity of two encoding schemes and detect advantages and disadvantages.
- Encode arbitrary set of data in a digital system.
- Control the light sensor and the buzzer with the Arduino UNO board.
- How memory is organized in a computer system and how is data stored.



## Tutorial: Exercises on Information Encoding



## Lab: Lights and Buzzer



## Lecture: Computer Memory

# Track

- Activities to do **before the session**:
  - VIDEO: Encoding Sets of Symbols
  - 3.2.1. VIDEO: The structure and operations in memory
  - 3.2.3. Read about how data types are stored in memory
  - 3.2.5. VIDEO: How tables/arrays are stored in memory
  - 3.2.8. VIDEO: Memory Indirection Video
  - Sequence of problems about memory storage (**score to be added to the course marks**).
  - Print and bring to the lecture the **Week 3 Lecture Worksheet**.
- Activities to do **during the session** (you do not have to work on them before that time):
  - 2.2.17. Encoding Colors
  - 3.2.2. Before and after memory operations
  - 3.2.4. Store two integers in memory
  - 3.2.6. Access to array elements
  - 3.2.9. Indirection to three integers
- Do you need to review the entire material for this session? Go to [How to store data in memory](#)

### Table Of Contents

#### Week 3

- To do
- To know
- Tutorial: Exercises on Information Encoding
- Lab: Lights and Buzzer
- Lecture: Computer Memory

#### Previous topic

2.2.14. Overflow and Underflow in Floating Point Encoding

#### Next topic

2.2.18. Encoding multiple numbers

Enter terms for a quick search

Go

## 3.2.1.2. Resources

- The video summarizing how memory works and data is stored.

### Memory in a computer system

**MEMORY**

Memory Size: # Cell x Cell size (4 byte, 2 byte, 1 byte...)

1024 ( $2^{10}$ ) bytes → Kibibyte ( $2^{10}$ )

- Kbytes → Megabyte ( $2^{20}$  bytes)
- Mbytes → Gigabyte ( $2^{30}$  bytes)
- Gbytes → Terabyte ( $2^{40}$  bytes)

**Data Storage**

• 1 byte: 01101011

write (100, 68) 6 8 Hex

• 2 byte Integer: 5689

0001 0110 0011 1001

↓ ↓ ↓ ↓ Hex

1 6 3 9 Hex

→ 32 bit Integer

• String "Hello" "ASCII"

H e l l o ASCII

↓ ↓ ↓ ↓ ↓ Hex

48 65 6C 6C 6F → Hex

**OPERATIONS**

- WRITE: Address, Value → p
- READ: Address → Value

\*Initially cells have "garbage"

1B14	39	46
1B15	48	
	65	
	6C	
	6C	
	6F	

Track

- The annotations produced during the video

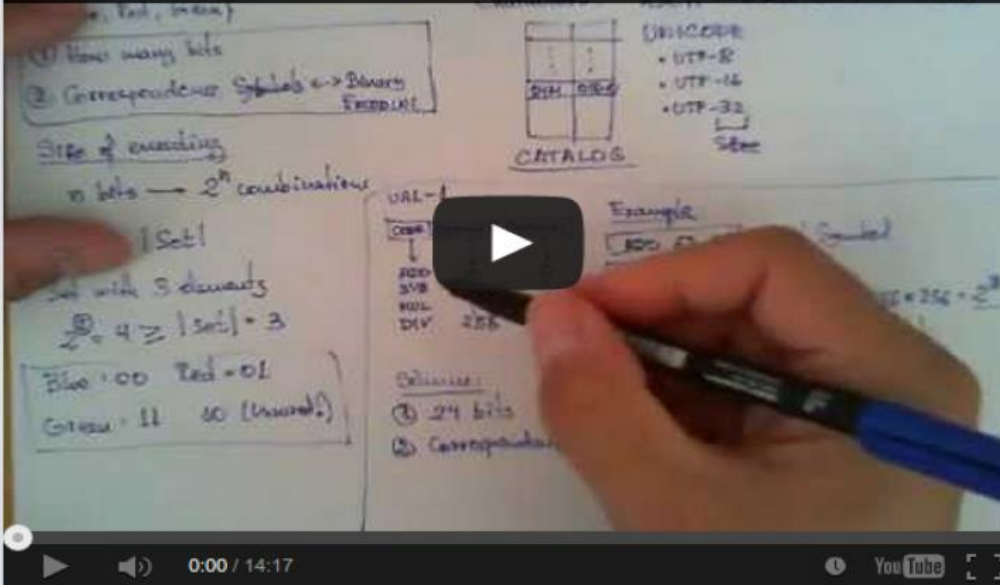
Track

Course: USyd  
Group: USyd - test group  
YouTube: Encoding sets of symbols in binary

user: "Abelardo Pardo"

[log out](#)  
[embed](#)

Encoding sets of symbols in binary



view: mine / all

Mine

Instructor & TA

Students

25%

50%

75%

Track

Trends

search

by content



author



tag



auto-search

## General Comments

- Sept. 1:

When encoding symbols, one needs to consider:

- How many bits to use - need to have at least enough bits to store all possible combinations
- Correspondence between symbols and binary encoding - a t...

- Aug. 17:

An introduction on creating sets and how to represent them in binary.

The main rules when choosing an encoding is:

- How many bits
- How to choose correspondence between symbols and binary.

Bits ...

- Aug. 15:

ingredients needed for symbols

- size of bits (use filler bits to fill any required bits to satisfy the requirement for the number of bits needed)
- correspondence

for example, in UAL-1 catalog of sy...

- Aug. 15:

Track

Add General Comment



**CLAS** Collaborative Lecture Annotation System

CLAS has been collaboratively developed with support from University of British Columbia, University of South Australia, University of Sydney and University of New South Wales.

Support for the software and research has been provided by the Australian Government Office for Learning and Teaching.

## Table Of Contents

### 3.1. How to store data in memory

- 3.1.1. RAM Memory
- 3.1.2. Memory operations
- 3.1.3. Connection between memory and processor
- 3.1.4. Data Storage
  - 3.1.4.1. Storage for booleans
  - 3.1.4.2. Storage for characters
  - 3.1.4.3. Storage for integers and natural numbers
  - 3.1.4.4. Storage for machine instructions
  - 3.1.4.5. Size of the read and write operations in memory
- 3.1.5. Storing an Array
  - 3.1.5.1. How tables are stored in Java
- 3.1.6. Storing memory addresses
  - 3.1.6.1. Examples of indirection
- 3.1.7. Additional Exercises
- 3.1.8. Error in the notes?

## Previous topic

### 3. The Memory in a Computer System

## Next topic

### 3.2. Activities about Data Representatino in Memory

## Enter terms for a quick search

short	Integer	16 bits	[-32768, 32767]
int	Integer	32 bits	[-2147483648, 2147483647]
long	Integer	64 bits	[-9223372036854775808, 9223372036854775807]
float	IEEE-754 Floating point	32 bits	[±1.4012985E-45, ±3.4028235E+38]
double	IEEE-754 Floating point	64 bits	[±4.94065645841246544E-324, ±1.7976931348623157E+308]

The simple rule to store data in memory is to use as many consecutive cells as needed to store a complex data structure. The address of the first cell from which the data structure is stored will be referred to as *the data address*. Analogously, when a data structure is stored at a certain memory address, what it really means is that it is stored with as many memory cells as required starting at the given address.

### 3.1.4.1. Storage for booleans

**Booleans**, despite of being the most simple data structure (only two possible values) are not the easiest ones to store. Memories allow to access the values stored in a cell (typically 1 byte minimum), so storing a single bit means accessing information that is not directly available and requires additional processing to extract or insert the appropriate value. With this technique, eight boolean values can be stored in a 1 byte memory cell. However, the disadvantage of this technique is that to access the boolean, we need to know the memory address and *the position of the bit inside the byte*, which is a number between 0 and 7. As an alternative, booleans can be stored in an entire memory cell leaving the rest of bits untouched. In this case, all bits but one are wasted, but the access to the value is much faster. The following figure shows these two possibilities in a memory with 1 byte cells.



**Question 1** If a program has to store 128 booleans, how many bytes are required if eight booleans are stored per byte?

- A.  128
- X** B.  64
- C.  32
- D.  16

# Track

**Question 2** How many **bits** are wasted (that is, not used to store anything) if the 128 booleans of the previous question are stored in one boolean per byte?



## Table Of Contents

### 3.2.1. VIDEO: The structure and operations in memory

- 3.2.1.2. Resources
- 3.2.1.3. Workplan
- 3.2.1.4. Need to Review this?

## Previous topic

### VIDEO: Encoding Sets of Symbols

## Next topic

### 3.2.3. Read about how data types are stored in memory

## Enter terms for a quick search

Memory Size: # Cell x Cell Size (Byte, Kbyte, Mbyte, Gbyte, Tbyte)

1024 ( $2^{10}$ ) bytes → Kibibyte ( $2^{10}$ )  
Kbytes → Megabyte ( $2^{20}$ )  
Mbytes → Gigabyte ( $2^{30}$ )  
Gbytes → Terabyte ( $2^{40}$ )

**Data Storage**

- 1 byte: 01101011
- write (aa, aa) 6 8 hex
- 2 byte Integer: 5689
- 0001 0110 0011 1001
- 1 6 3 9 Hex
- 8bit → 1 byte
- String "Hello" ASCII
- H e l l o
- 48 65 66 67 6F → Hex

**OPERATIONS**

- WRITE: Address, Value →  $\phi$
- READ: Address → Value
- Initially cells have "garbage"

1214 39 164  
1515 48  
65  
66  
67  
6F

- The annotations produced during the video

## 3.2.1.3. Workplan

- Watch the video
- Answer the following questions

**Question 1** If a memory has cells of 8 bits each, and a total of 1024 cells, the size of that memory is

- A.  1024 bits
- B.  8 Kilobytes
- C.  1024 Kilobytes
- ✓ D.  1 Kilobyte

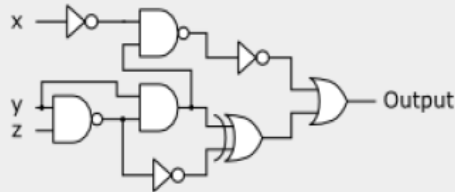
# Track

**Question 2** The number that uniquely identifies a cell of memory is

- ✗ A.  its content
- B.  its address
- C.  its value
- D.  none of them

# Circuit Evaluation

Consider the following combinational circuit



## Track

Can you determine the value of the output of the XOR gate without knowing the input value of x?

- A. Yes, it is zero
- B. Yes, it is one
- C. Yes, if I know the values of y and z.
- D. No, I need to know all three input signals

Your answer?  A  B  C  D

Grade

Your score: 17.65%

Next exercise

# Features

ACE	number of times a student expanded a part of the course page with exercise or a problem to solve
EQT.CO	the number of correctly solved multiple choice questions (MCQs) embedded in the lecture materials
EQT.IN	number of incorrectly solved MCQs embedded in the lecture materials
EQT.SH	number of times the student requested to see solution to MCQs embedded in the lecture materials
EXC.CO	number of correctly solved exercises/problems
EXC.IN	number of incorrectly solved exercises/problems
VEQ.CO	number of correctly solved MCQs associated with the course videos
VEQ.IN	number of incorrectly solved MCQs associated with the course videos
VEQ.SH	number of times the student requested to see solution to MCQs associated with the course videos
VID.PA	number of times the course videos were played
VID.PL	number of times the course videos were paused

# Analysis

Agglomerative hierarchical clustering  
based on weekly data

Latent class analysis for course pathways

Hidden Markov models (multinomial)

# Results – Week 2

N = 272

attributes	Median; (Q1, Q3)	Median; (Q1, Q3)	Median; (Q1, Q3)	Median; (Q1, Q3)
cluster	1	2	3	4
freq	64	41	69	98
ACE	8; (3, 15.25)	44; (32, 68)	22; (16, 36)	33; (22, 54)
EQT.CO	0; (0, 0)	6; (1, 32)	0; (0, 3)	7; (2.25, 12.75)
EQT.IN	0; (0, 0)	4; (0, 15)	0; (0, 1)	4.5; (1, 8.75)
EQT.SH	0; (0, 0)	1; (0, 7)	0; (0, 0)	2; (0, 4)
EXC.CO	0; (0, 0)	38; (38, 38)	19; (19, 19)	19; (19, 19)
EXC.IN	0; (0, 0)	25; (14, 36)	17; (11, 28)	15; (10, 21)
VEQ.CO	0; (0, 4.5)	12; (6, 17)	0; (0, 3)	10; (6, 12)
VEQ.IN	0; (0, 1.25)	5; (3, 10)	0; (0, 1)	5; (3, 7)
VEQ.SH	0; (0, 0)	4; (1, 8)	0; (0, 1)	3; (1, 5)
VID.PA	0; (0, 0)	5; (1, 16)	0; (0, 4)	7; (2, 16.75)
VID.PL	0; (0, 0)	8; (1, 17)	1; (0, 5)	8; (3, 20)
SC_MT_TOT	12; (10, 15)	15; (11, 18)	14; (11, 16)	15; (12, 17)
SC_FE_TOT	15; (10.75, 20)	16; (11, 27)	17; (14, 25)	19; (14, 29)

Cluster 1: Disengaged (64, 23.5%)

Cluster 2: The Most Engaged (41, 15.1%)

Cluster 3: Exercise-focused (69, 25.4%)

Cluster 4: Engaged and high-performing (98, 36%)

# Results – Week 6, pt. 1 of 2

N = 287

attributes	Median; (Q1, Q3)	Median; (Q1, Q3)	Median; (Q1, Q3)	Median; (Q1, Q3)	Median; (Q1, Q3)
cluster	1	2	3	4	5
freq	55	33	49	113	37
ACE	90; (62, 111.5)	68; (50, 96)	49; (36, 71)	30; (13, 41)	50; (32, 63)
EQT.CO	66; (51, 94.5)	38; (16, 57)	10; (1, 23)	2; (0, 12)	13; (3, 21)
EQT.IN	33; (24, 45.5)	22; (11, 47)	5; (1, 18)	2; (0, 6)	7; (3, 11)
EQT.SH	6; (2.5, 16.5)	5; (1, 27)	2; (0, 11)	0; (0, 3)	2; (0, 6)
EXC.CO	66; (29.5, 114.5)	77; (58, 100)	6; (4, 26)	4; (4, 15)	76; (49, 101)
EXC.IN	40; (10.5, 70)	60; (44, 69)	8; (3, 30)	5; (1, 10)	49; (30, 67)
VEQ.CO	5; (0, 16)	44; (30, 60)	15; (9, 27)	0; (0, 4)	0; (0, 4)
VEQ.IN	4; (0, 8)	24; (18, 40)	12; (7, 17)	0; (0, 3)	0; (0, 2)
VEQ.SH	0; (0, 2)	7; (1, 16)	6; (2, 12)	0; (0, 1)	0; (0, 1)
VID.PA	7; (1, 18.5)	31; (14, 61)	28; (10, 68)	1; (0, 4)	2; (0, 10)
VID.PL	8; (1, 17.5)	31; (13, 83)	29; (13, 74)	1; (0, 6)	3; (0, 15)
SC_MT_TOT	15; (13, 17)	15; (11, 16)	13; (10, 15)	13; (10, 16)	16; (13, 17)
SC_FE_TOT	20; (15, 30.5)	17; (14, 26)	14; (11, 19)	17; (12, 24)	18; (14, 29)

Cluster 1: Highly engaged, exhibiting ‘guessing’ behavior, focused on MCQs in lecture materials (55, 19.1%)

Cluster 2: Highly engaged, exhibiting ‘guessing’ behavior, focused on video-related activities (33, 11.5%)

# Results – Week 6, pt. 1 of 2

N = 287

attributes	Median; (Q1, Q3)	Median; (Q1, Q3)	Median; (Q1, Q3)	Median; (Q1, Q3)	Median; (Q1, Q3)
cluster	1	2	3	4	5
freq	55	33	49	113	37
ACE	90; (62, 111.5)	68; (50, 96)	49; (36, 71)	30; (13, 41)	50; (32, 63)
EQT.CO	66; (51, 94.5)	38; (16, 57)	10; (1, 23)	2; (0, 12)	13; (3, 21)
EQT.IN	33; (24, 45.5)	22; (11, 47)	5; (1, 18)	2; (0, 6)	7; (3, 11)
EQT.SH	6; (2.5, 16.5)	5; (1, 27)	2; (0, 11)	0; (0, 3)	2; (0, 6)
EXC.CO	66; (29.5, 114.5)	77; (58, 100)	6; (4, 26)	4; (4, 15)	76; (49, 101)
EXC.IN	40; (10.5, 70)	60; (44, 69)	8; (3, 30)	5; (1, 10)	49; (30, 67)
VEQ.CO	5; (0, 16)	44; (30, 60)	15; (9, 27)	0; (0, 4)	0; (0, 4)
VEQ.IN	4; (0, 8)	24; (18, 40)	12; (7, 17)	0; (0, 3)	0; (0, 2)
VEQ.SH	0; (0, 2)	7; (1, 16)	6; (2, 12)	0; (0, 1)	0; (0, 1)
VID.PA	7; (1, 18.5)	31; (14, 61)	28; (10, 68)	1; (0, 4)	2; (0, 10)
VID.PL	8; (1, 17.5)	31; (13, 83)	29; (13, 74)	1; (0, 6)	3; (0, 15)
SC_MT_TOT	15; (13, 17)	15; (11, 16)	13; (10, 15)	13; (10, 16)	16; (13, 17)
SC_FE_TOT	20; (15, 30.5)	17; (14, 26)	14; (11, 19)	17; (12, 24)	18; (14, 29)

Cluster 3: Engaged, but low performing (49, 17.1%)

Cluster 4: Disengaged (113, 39.4%)

Cluster 5: Engaged and well performing;  
low in video-related activities (37, 13%)

# Pre-midterm study approaches

## **Class 1 (35.4%)**

*Exercise-focused -> Exercise-focused -> Exercise-focused -> Exercise-focused, exhibiting 'guessing' behavior -> Disengaged*

## **Class 2 (11.8%)**

*The Most Engaged -> The Most Engaged -> The Most Engaged | Engaged and high-performing -> The most engaged, but not effective -> Highly engaged, exhibiting 'guessing' behavior | Disengaged*



# Pre-midterm study approaches

## **Class 3 (36.1%)**

*Engaged and high-performing -> The Most Engaged | Engaged and high-performing -> Engaged and high-performing -> Engaged and high-performing | Exercise-focused and high-performing -> Highly engaged, exhibiting 'guessing' behavior, focused on MCQs in lecture materials | Disengaged*

## **Class 4 (16.7%)**

*Disengaged -> Disengaged -> Disengaged | Engaged and high-performing -> Disengaged -> Disengaged*

# Effects on grades

\	Q1	Median	Q3
c1	12.5	15	17.50
c2	10.0	13	15.75
c3	13.0	15	17.00
c4	10.0	11	15.00

Midterm exam

\	Q1	Median	Q3
c1	13.5	17	20.50
c2	11.0	15	20.75
c3	14.0	20	29.00
c4	13.0	17	23.00

Final exam

Differences (midterm)\*:  $c1 > c4$ ;  $c3 > c2$ ; and  $c3 > c4$

Differences (final)\*:  $c3 > c2$

\*Kruskal-Wallis test followed by Mann-Whitney U test

# Transition matrix (probabilities) - HMM

<b>From/To</b>	<b>Disengaged</b>	<b>Comprehensive use</b>	<b>Regular use</b>	<b>Strategic use</b>
<b>Disengaged</b>	0.2426	0.2713	0.1183	0.3678
<b>Comprehensive use</b>	0.1310	0.4765	0.1970	0.1958
<b>Regular use</b>	0.2007	0.2380	0.2335	0.3279
<b>Strategic use</b>	0.1480	0.1267	0.0764	0.6489

# **LINKS OF LEARNING PROCESSES AND PRODUCTS**

How are learning strategies  
associated with  
quality of learning products  
while using technology?

# CLAS – Collaborative Lecture Annotation System

The screenshot displays the CLAS interface. On the left, a video player shows a man speaking at a podium with a banner for the 'SOLAR SOCIETY for LEARNING ANALYTICS RESEARCH'. Below the video, there are buttons for 'Add Flag' and 'Download Flags'. A 'Flags' section shows a timeline with a green dot representing a flag, with a callout box labeled 'Point-based annotations (Flag)'. On the right, an 'Edit Flag (instructor01)' window is open, showing a start time of 00:03:03, a 'tags' field with 'Prescribed reading' and 'private', and a 'description' field with the text 'Interesting comment - follow up with course reading 1'. A callout box labeled 'Shared or private text annotations' points to the description field. At the bottom of the interface, the text 'CLAS Collaborative Lecture Annotation System' is visible.

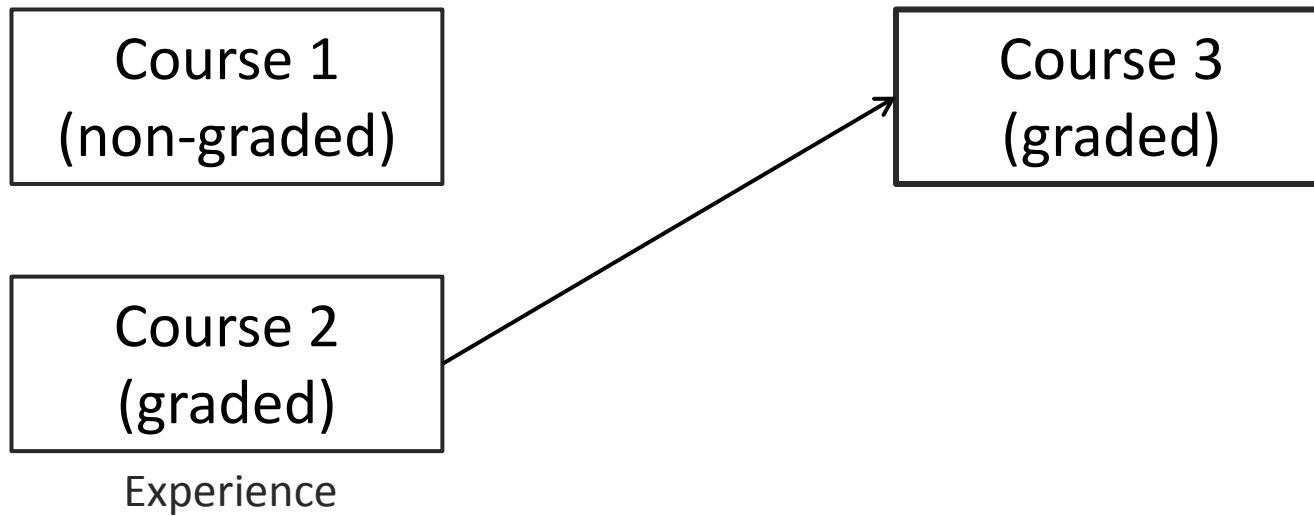
# Self-reflections in video annotations

Course 1  
(non-graded)

Course 2  
(graded)

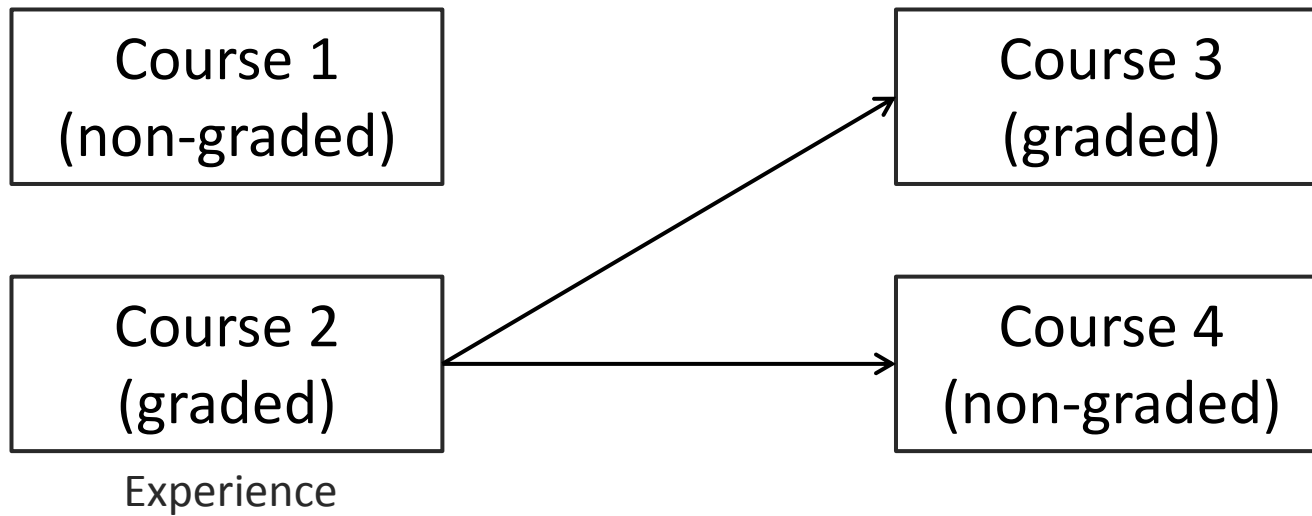
Experience

# Self-reflections in video annotations

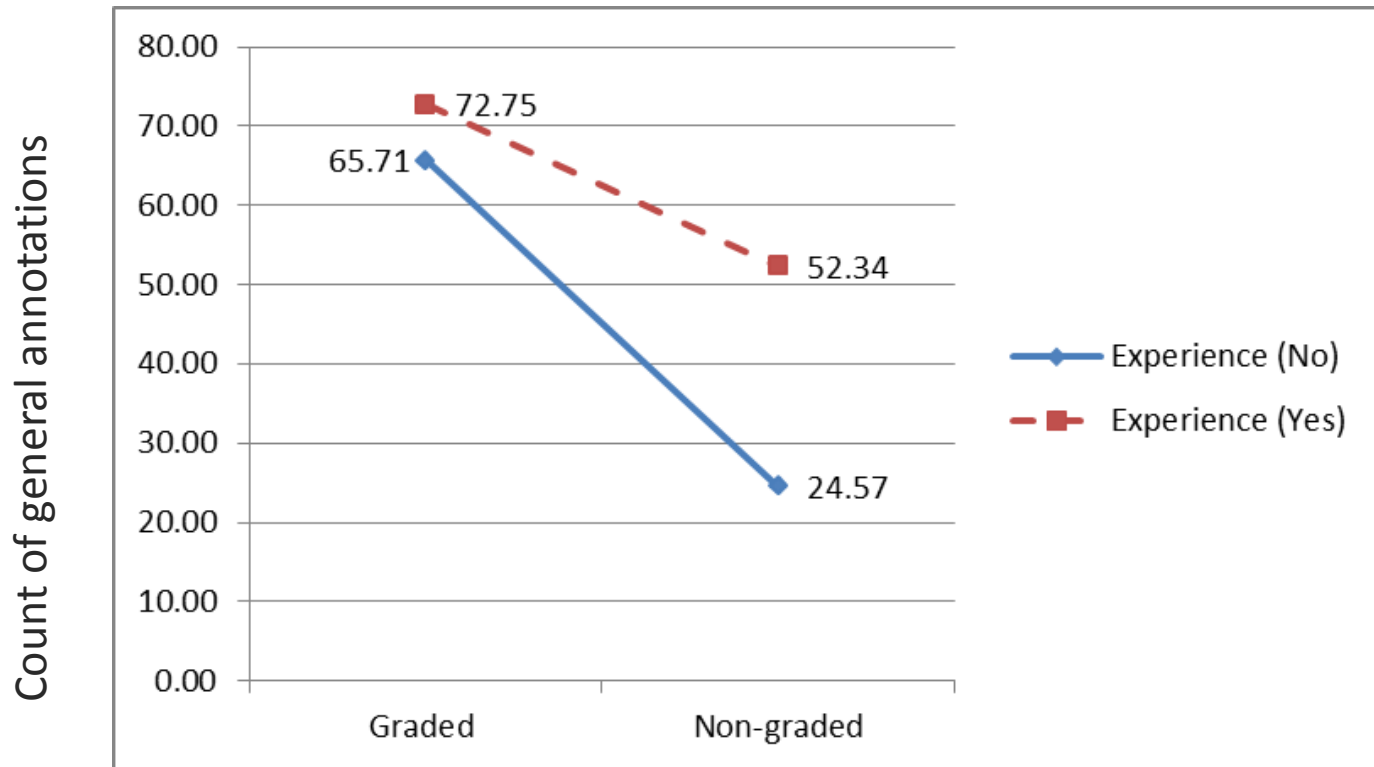




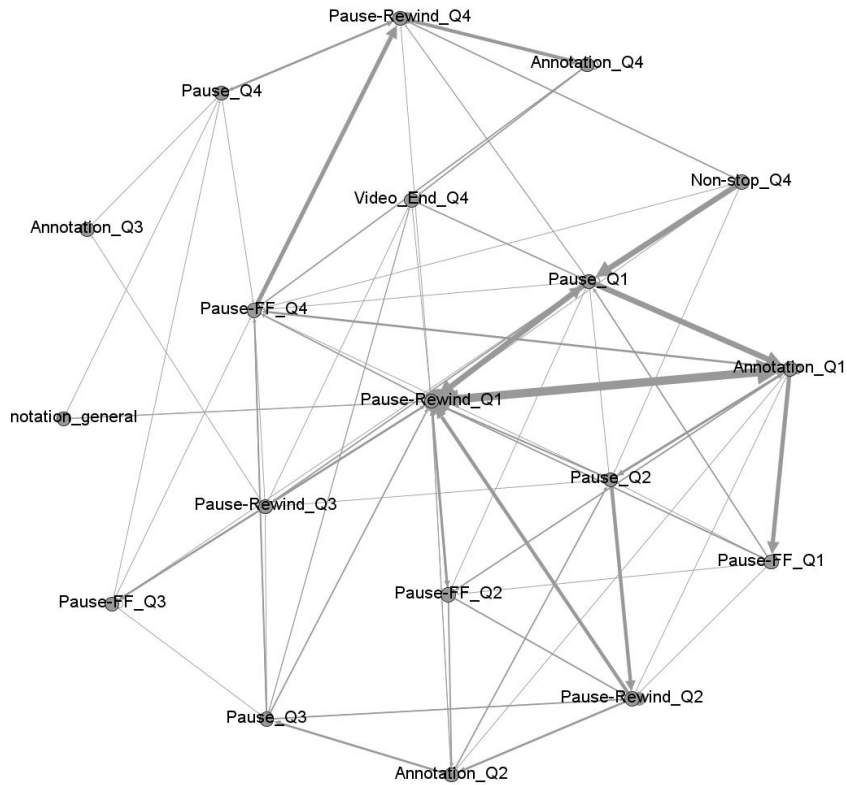
# Self-reflections in video annotations



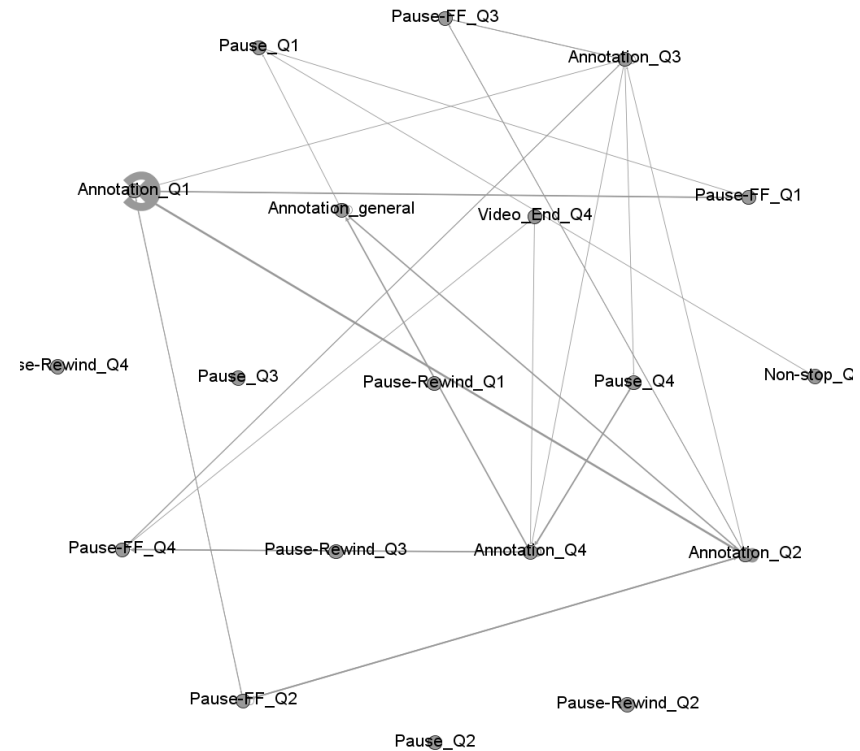
# Annotation activity



# Learning strategy -transition graphs-

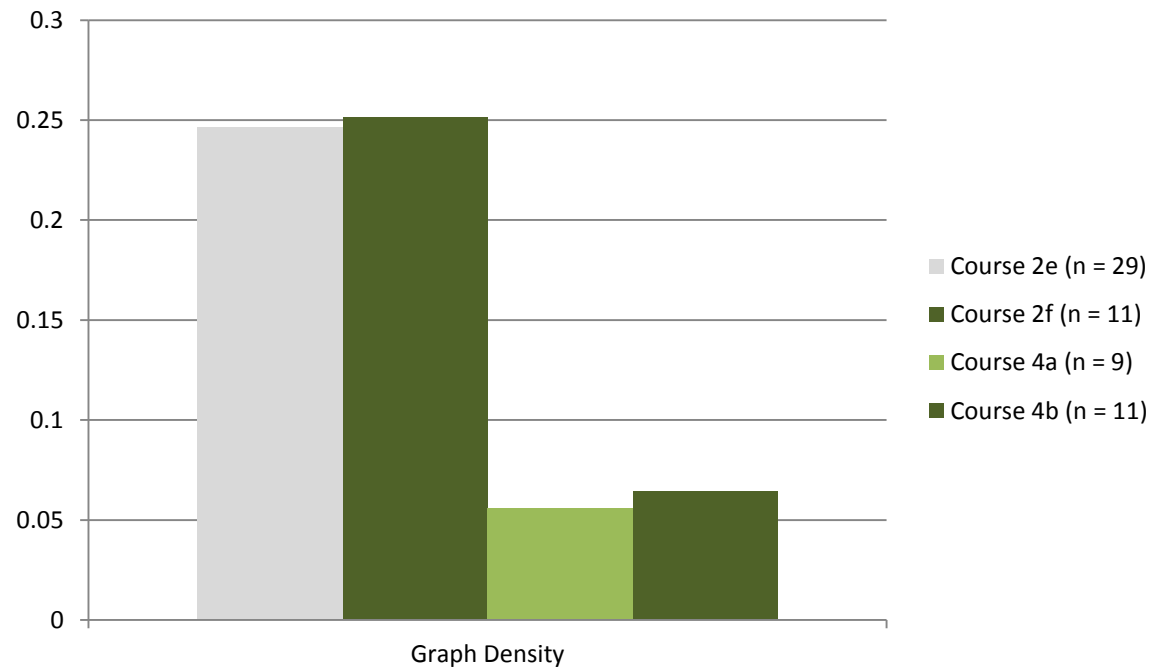


Student A  
(course 2 – graded)



Student B  
(course 4 – non-graded)

# Transition graphs



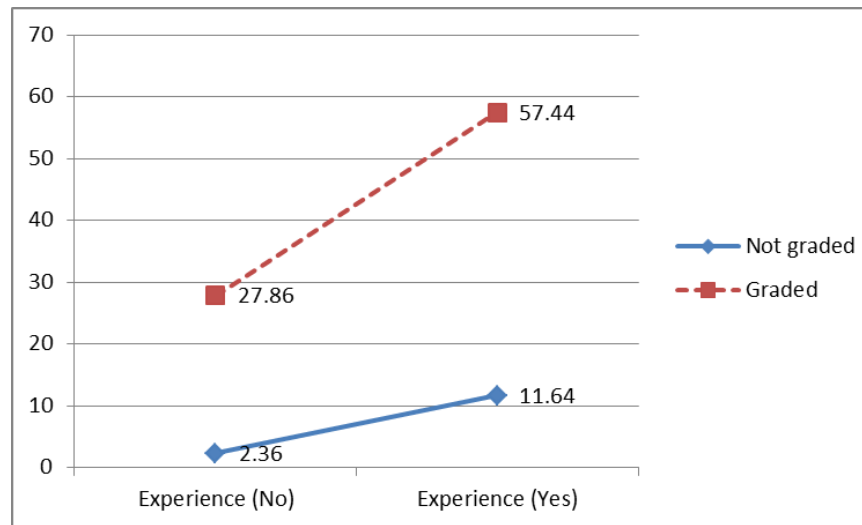
# Reflection

Specificity associated with  
expertise development

Reflection specificity

Observation,  
Motive/Effect, and Goal

# Goal specificity



d) Goal

# **SCALING UP QUALITATIVE METHODS**





# Community of Inquiry

[Welcome](#)

[CoI Model](#)

[Papers](#)

[News](#)

[Contact](#)

## □□□ Welcome

This site documents the work completed during a Canadian Social Sciences and Humanities research funded project entitled "A Study of the Characteristics and Qualities of Text-Based Computer Conferencing for Educational Purposes". This project ran from 1997 to 2001. The theory, methodology and instruments developed during this project are described in the papers published in peer reviewed journals and copied at this site.

The work of this project has resulted in a variety of researchers replicating and further developing the tools and techniques that we developed. We invite anyone who uses this content to contribute their own papers, references, and links in the related sections. As well, feel free to share experiences, concerns or questions in the weblog. The purpose of this project is to support a personally meaningful and educationally worthwhile learning experience. Central to the study introduced here is the [model of a community of inquiry](#) that constitutes three elements essential to an educational experience: Cognitive Presence, Social Presence and Teaching Presence.



# Cognitive presence

Triggering event

Exploration

Integration

Resolution

Manual analysis is labor intensive

# Cognitive presence classifier

Actual	Predicted				
	Other	Triggering	Explorat.	Integrat.	Resolut.
Other	<b>79</b>	2	2	2	2
Triggering	5	<b>67</b>	9	6	0
Exploration	9	15	<b>35</b>	27	1
Integration	2	2	23	<b>44</b>	16
Resolution	0	0	4	2	<b>81</b>

Random forest

Features: Named entities, LIWC features, LSA features Coh-Metrix features, and contextual

Cohen's  $\kappa = 0.65$

Kovanović, V., Joksimović, S., Waters, Z., Gašević, D., Kitto, K., Hatala, M., Siemens, G. (in press). Towards Automated Content Analysis of Discussion Transcripts: A Cognitive Presence Case. In *Proceedings of the 5<sup>th</sup> International Conference on Learning Analytics & Knowledge (LAK 2016)*, Edinburgh, Scotland, UK, 2016.

# Cognitive presence classifier

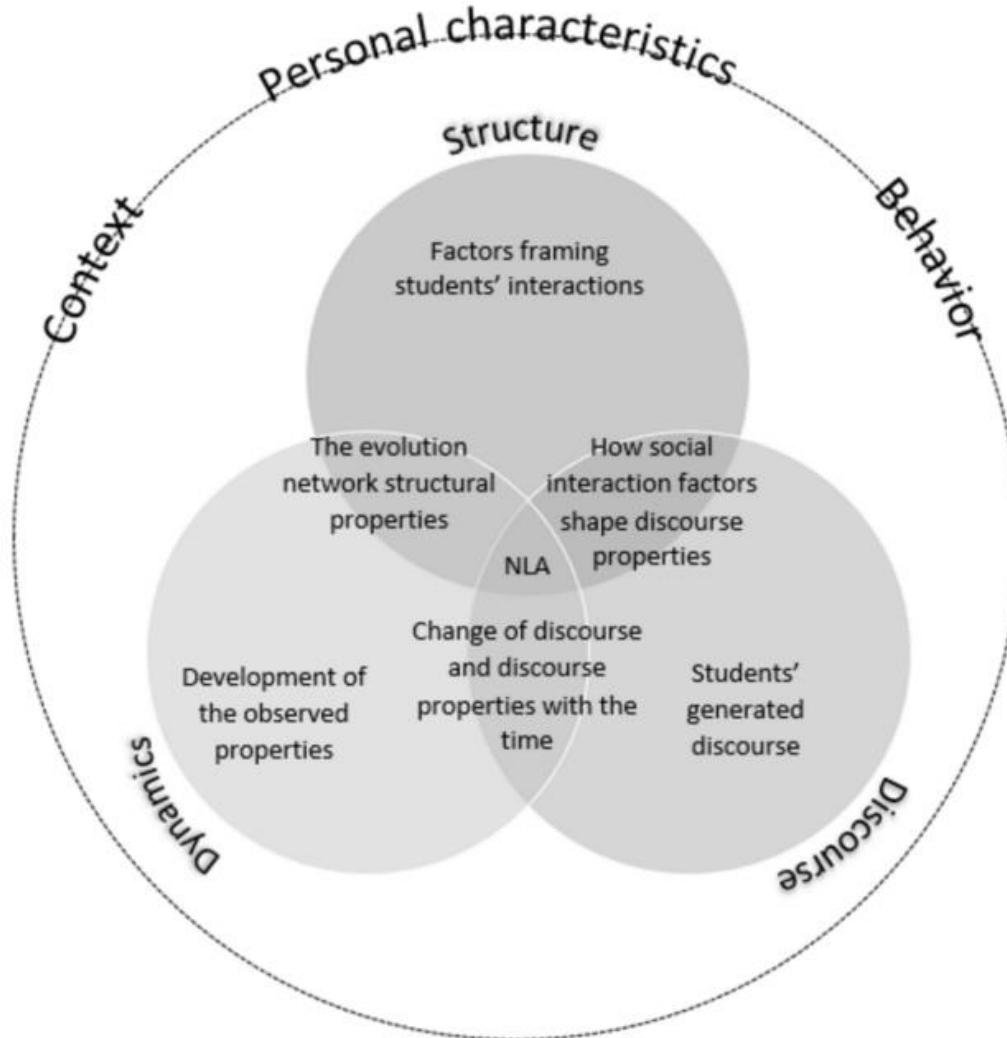
#	Variable	Description	MDG*	Cognitive presence phase				
				Other	Triggering	Exploration	Integration	Resolution
1	cm.DESWC	Number of words	32.91	55.41 (61.06)	80.91 (41.56)	117.71 (67.23)	183.30 (102.94)	280.68 (189.62)
2	ner.entity.cnt	Number of named entities	26.41	13.44 (15.36)	21.67 (10.55)	28.84 (16.93)	44.75 (24.85)	64.18 (32.54)
3	cm.LDTTRa	Lexical diversity, all words	21.98	0.85 (0.12)	0.77 (0.09)	0.71 (0.10)	0.65 (0.09)	0.58 (0.09)
4	message.depth	Position within discussion	19.09	2.39 (1.13)	1.00 (0.90)	1.84 (0.97)	1.87 (0.94)	2.00 (0.68)
5	cm.LDTTRc	Lexical diversity, content words	17.12	0.95 (0.06)	0.90 (0.06)	0.86 (0.08)	0.82 (0.07)	0.78 (0.07)
6	cm.LSAGN	Avg. givenness of each sentence	16.63	0.10 (0.07)	0.14 (0.06)	0.18 (0.07)	0.21 (0.06)	0.24 (0.06)
7	liwc.QMark	Number of question marks	16.59	0.27 (0.85)	1.84 (1.63)	0.92 (1.26)	0.58 (0.82)	0.38 (0.55)
8	message.sim.prev	Similarity with previous message	16.41	0.20 (0.17)	0.06 (0.13)	0.22 (0.21)	0.30 (0.24)	0.39 (0.19)
9	cm.LDVOCD	Lexical diversity, VOCD	15.43	12.92 (33.93)	28.99 (50.61)	53.57 (54.68)	83.47 (43.00)	97.16 (28.95)
10	liwc.money	Number of money-related words	14.38	0.21 (0.69)	0.32 (0.74)	0.32 (0.75)	0.65 (1.12)	0.99 (1.04)
11	cm.DESPL	Avg. number of paragraphs sent.	12.47	4.26 (2.98)	6.37 (2.76)	7.49 (4.11)	10.17 (5.64)	14.05 (8.88)
12	message.sim.next	Similarity with next message	11.74	0.08 (0.14)	0.34 (0.40)	0.20 (0.22)	0.22 (0.24)	0.22 (0.23)
13	message.reply.cnt	Number of replies	11.67	0.42 (0.67)	1.44 (1.89)	0.82 (1.70)	1.10 (2.66)	0.84 (1.24)
14	cm.DESSC	Sentence count	11.67	4.28 (3.17)	6.36 (2.75)	7.49 (4.11)	10.17 (5.64)	14.29 (10.15)
15	lsa.similarity	Avg. LSA sim. between sentences	9.69	0.29 (0.27)	0.47 (0.23)	0.54 (0.23)	0.62 (0.20)	0.67 (0.17)
16	cm.DESSL	Avg. sentence length	9.60	11.88 (6.82)	13.62 (5.85)	16.69 (6.54)	19.36 (8.39)	21.73 (8.61)
17	cm.DESWlsyd	SD of word syllables count	8.92	0.98 (0.69)	1.33 (0.70)	0.98 (0.18)	0.97 (0.14)	0.97 (0.11)
18	liwc.i	Number of FPS* pronouns	8.84	4.33 (3.53)	2.82 (2.06)	2.37 (1.94)	2.51 (1.65)	2.19 (1.23)
19	cm.RDFKGL	Flesch-Kincaid Grade Level	8.29	7.68 (4.28)	10.30 (3.50)	10.19 (3.11)	11.13 (3.46)	11.99 (3.37)
20	cm.SMCAUSwn	WordNet overlap between verbs	8.14	0.38 (0.25)	0.48 (0.20)	0.51 (0.13)	0.50 (0.10)	0.47 (0.06)

MDG - Mean decrease Gini impurity index, FPS - first person singular

Kovanović, V., Joksimović, S., Waters, Z., Gašević, D., Kitto, K., Hatala, M., Siemens, G. (in press). Towards Automated Content Analysis of Discussion Transcripts: A Cognitive Presence Case. In *Proceedings of the 5<sup>th</sup> International Conference on Learning Analytics & Knowledge (LAK 2016)*, Edinburgh, Scotland, UK, 2016.

# **MIXING ANALYTICS METHODS**

# Network learning analytics



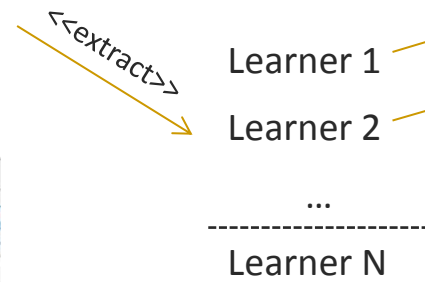
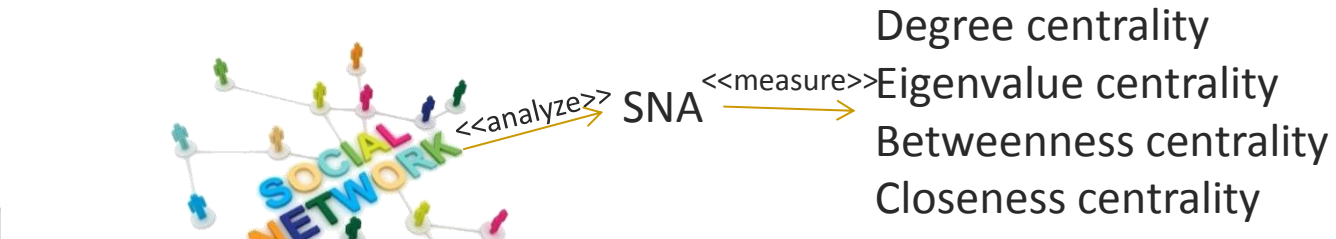
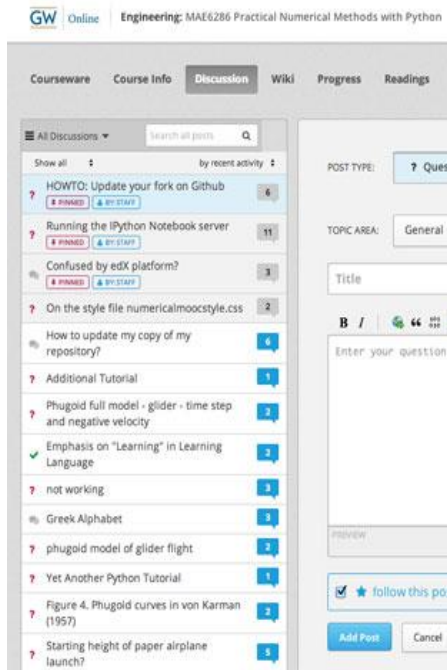
# How does language shape network centrality and performance?

Joksimović, S., Dowell, N., Skrypnyk, O., Kovanović, V., Gašević, D., Dawson, S., Graesser, A. C. (under review).  
Exploring the Accumulation of Social Capital in cMOOC Through Language and Discourse," *International Review of  
Research in Online and Distance Learning*.



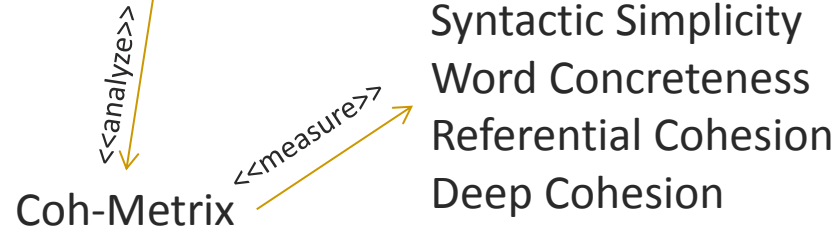
# xMOOC study approach

NGIx (8 weeks)



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MLM  $\xrightarrow{\uparrow}$  Active learners

MLM  $\xrightarrow{\uparrow}$  All learners

Active learners

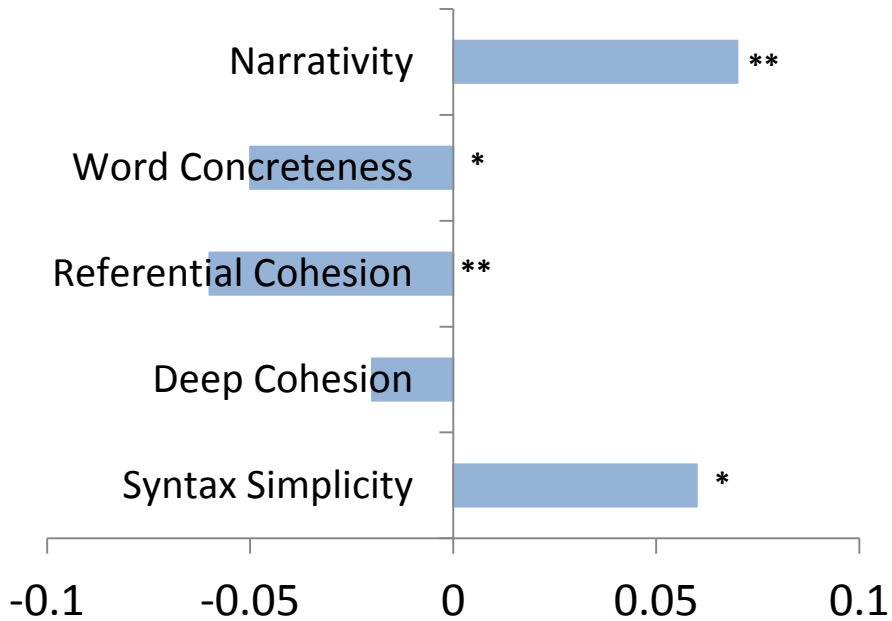
All learners

MLM

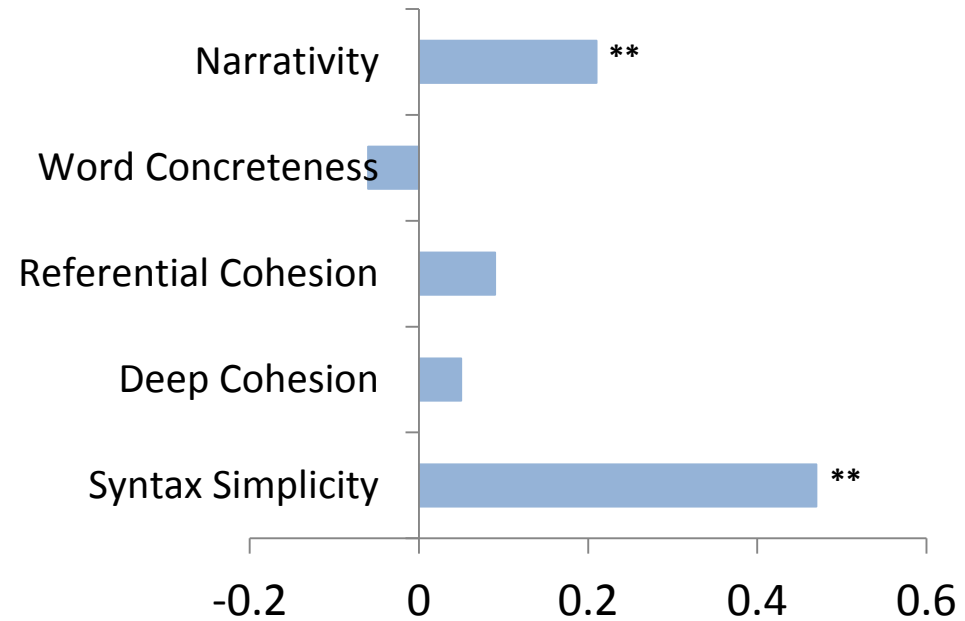
Grades

# Degree centrality

## All learners

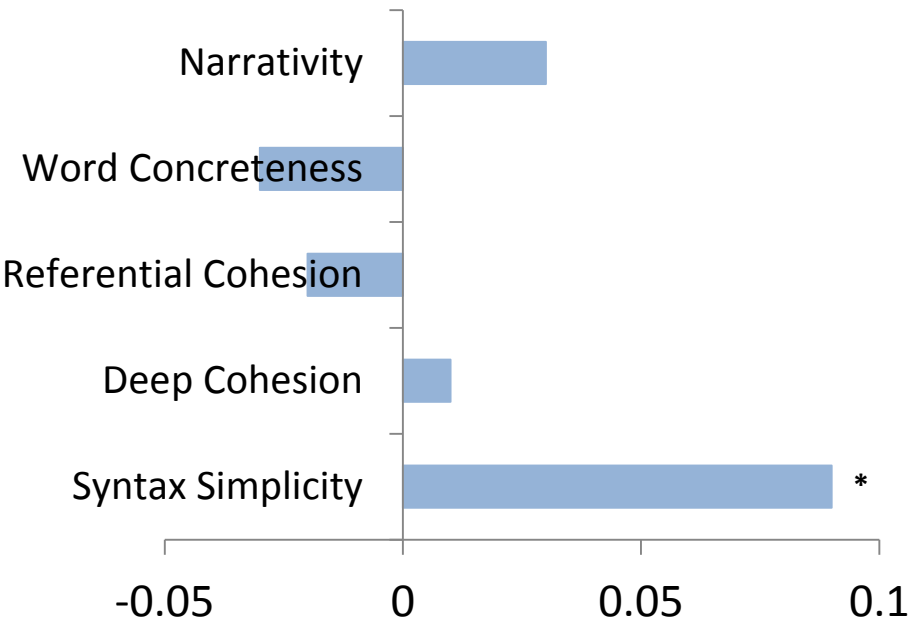


## Active learners

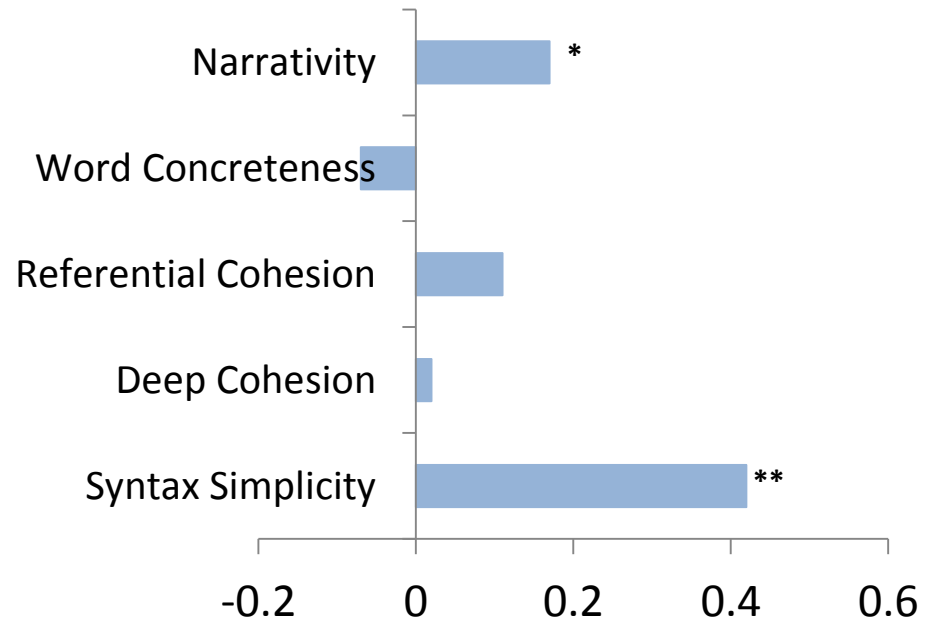


# Betweenness centrality

## All learners

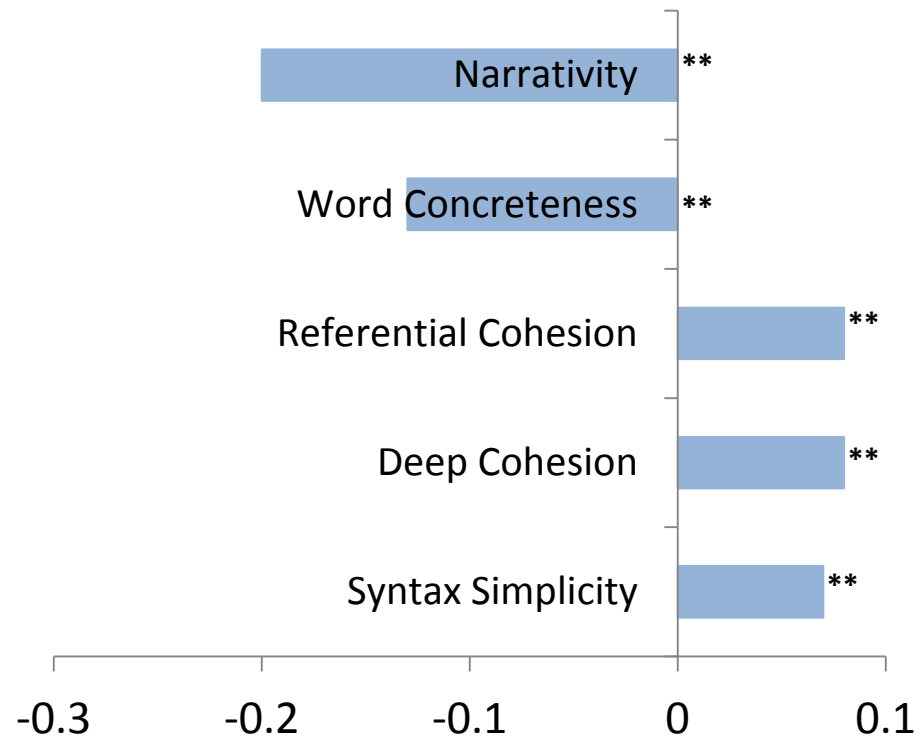


## Active learners

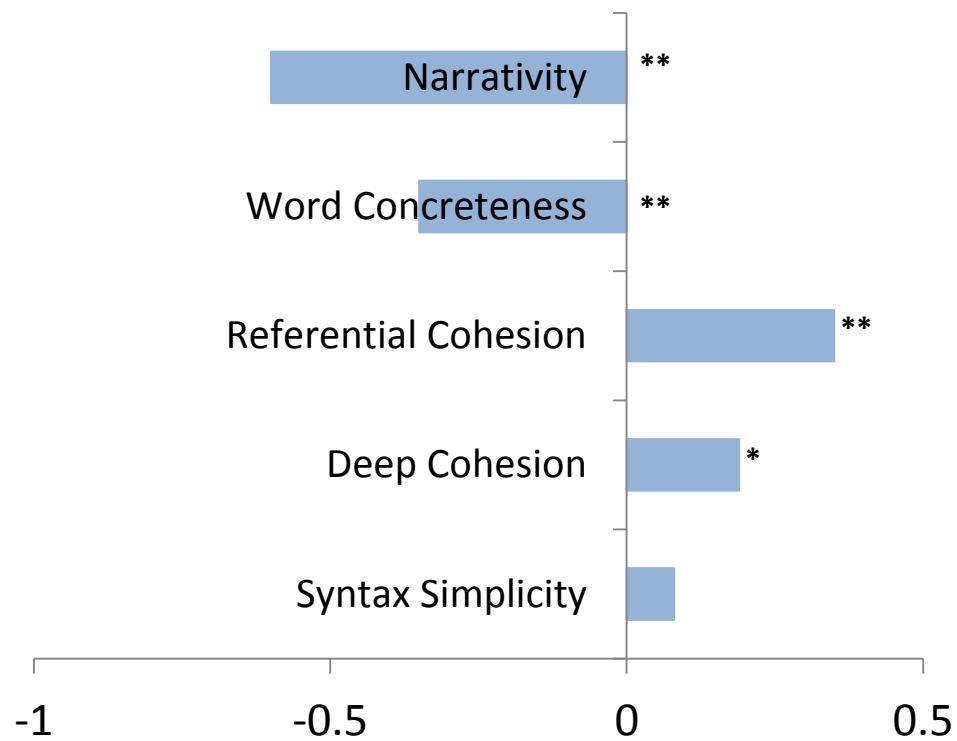


# xMOOC *Performance models*

## All learners



## Active learners



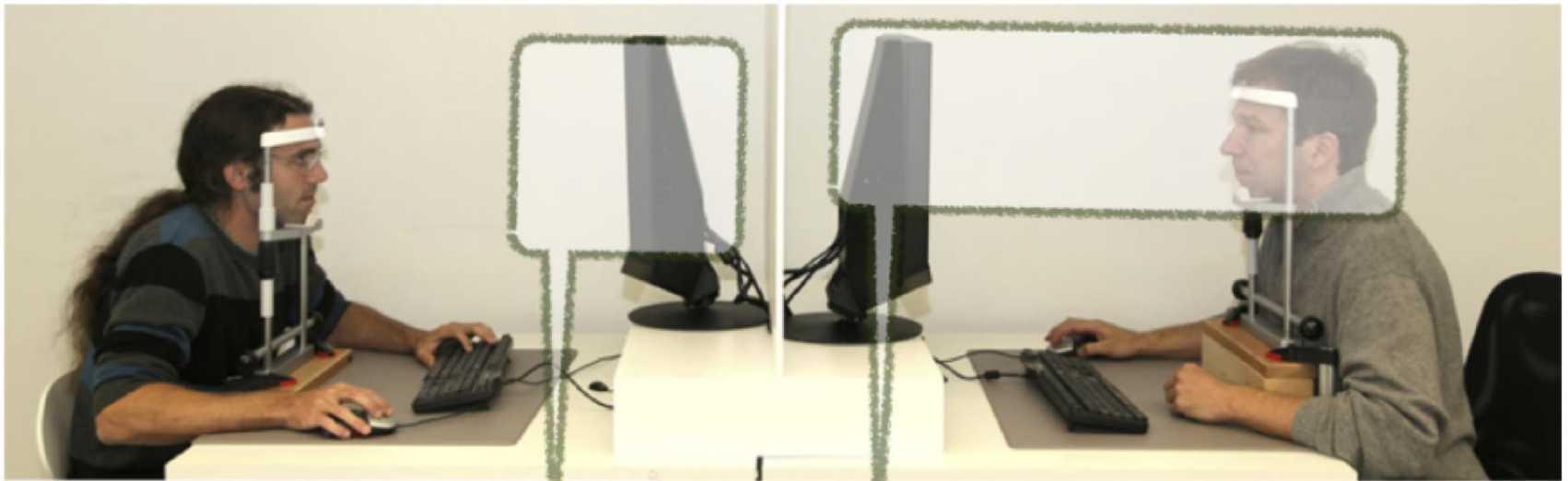
# **NEW SOURCES OF DATA**

# Physiological measurement and wearables

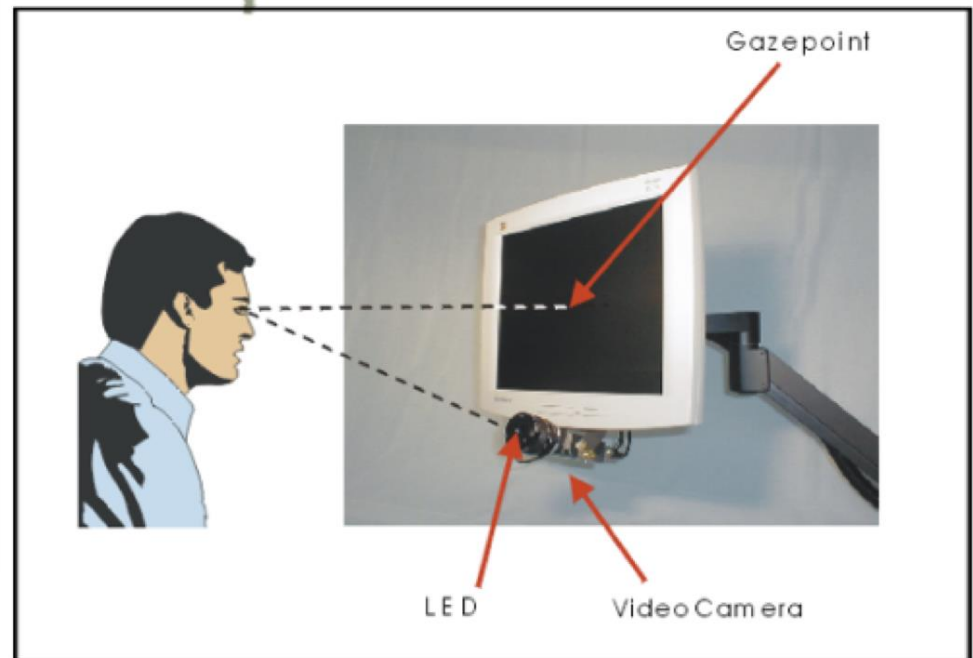
# Eye gazing to track the sync of students with video lectures in MOOCs

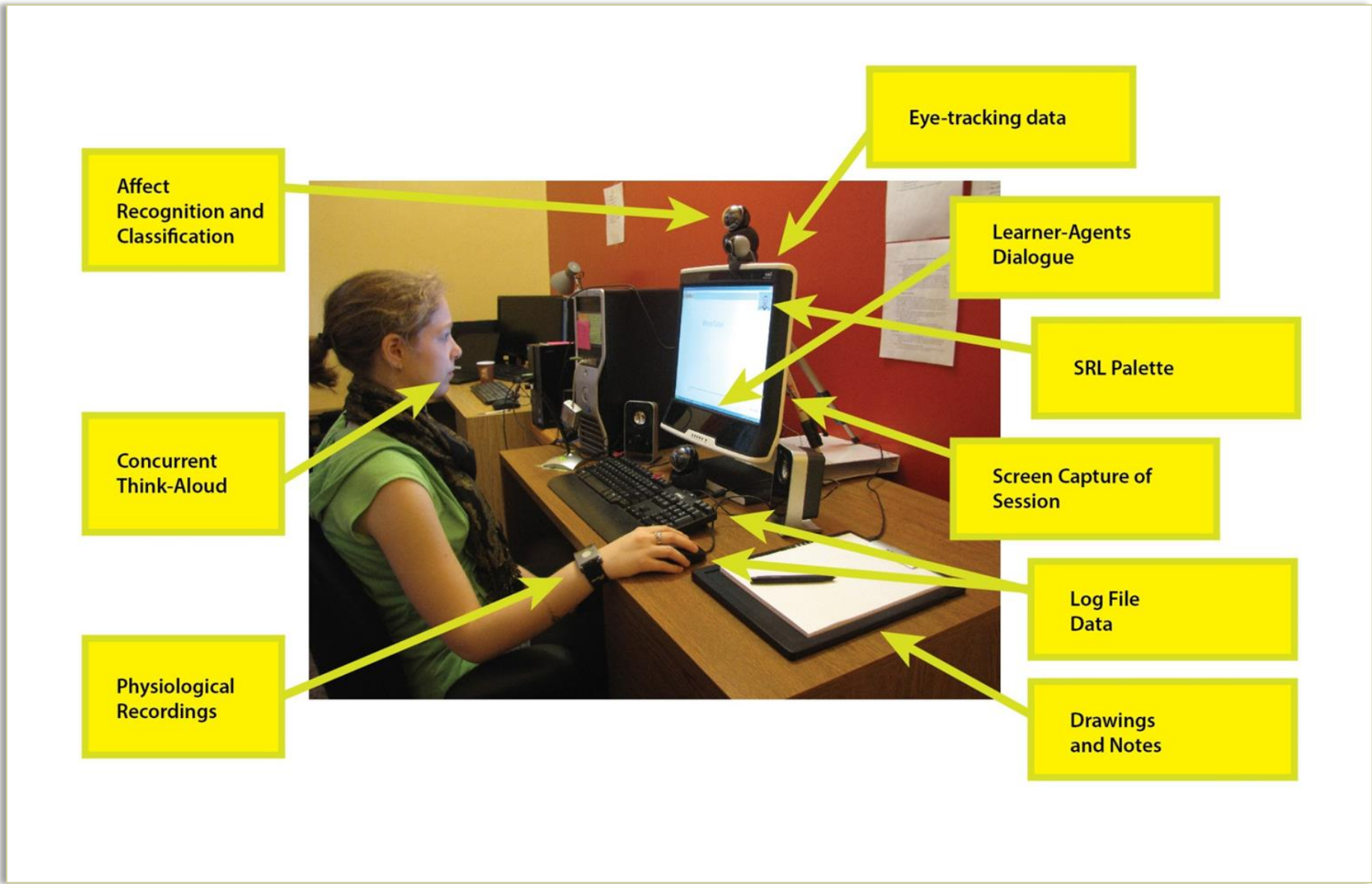
# Dual eye gazing to track student collaboration success





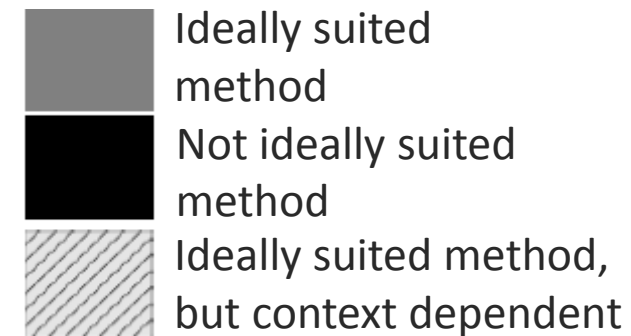
```
for (c = 1; c < size; c++)  
{  
  if (array[c] > maximum)  
  {  
    maximum = array[c];  
    location = c+1;  
  }  
}
```





# Capturing and measurement of engagement-related processes

Data Type	Method/Tool	Cognition	Metacognition	Affect	Motivation
Process	Screen recordings (video and audio)	Not ideally suited method	Not ideally suited method	Not ideally suited method	Not ideally suited method
	Concurrent think-alouds	Ideally suited method	Ideally suited method	Ideally suited method, but context dependent	Ideally suited method, but context dependent
	Retrospective think-alouds	Ideally suited method	Ideally suited method	Ideally suited method, but context dependent	Ideally suited method, but context dependent
	Eye tracking	Ideally suited method	Not ideally suited method	Not ideally suited method	Not ideally suited method
	Log-files	Ideally suited method	Not ideally suited method	Not ideally suited method	Not ideally suited method
	Facial expressions of emotions	Not ideally suited method	Not ideally suited method	Ideally suited method	Not ideally suited method
	Physiological sensors (EDA, EMG, EKG, EEG, fMRI, fNIR)	Ideally suited method	Not ideally suited method	Ideally suited method	Ideally suited method, but context dependent
Product	Pretest-posttest-transfer tests	Ideally suited method	Not ideally suited method	Not ideally suited method	Not ideally suited method
	Quizzes	Ideally suited method	Not ideally suited method	Not ideally suited method	Not ideally suited method
	Summaries	Ideally suited method	Not ideally suited method	Not ideally suited method	Not ideally suited method
Self-Reports	Self-report questionnaires (MSLQ, PALS, LASSI, AEQ, ERQ, MAI, OMQ)	Ideally suited method	Ideally suited method	Ideally suited method	Ideally suited method
Knowledge Construction	Note-taking and drawing	Ideally suited method	Not ideally suited method	Not ideally suited method	Not ideally suited method
	Classroom discourse	Ideally suited method	Ideally suited method	Ideally suited method	Ideally suited method



**CONCLUSION**

# Process nature of learning - beyond coding and counting -

# Scaling up qualitative analysis

# Approaches to mixing data sources and analysis methods

# More granular trace data for real-time feedback



Can we make more dynamic and  
self-adaptive models?

Better instrumentation and  
measurement needed

# Design principles and effects of analytics-based feedback

# Ethics and privacy in learning analytics

# Learning Analytics Summer Institute

University of Michigan  
June 27-29 2016



**SOLAR**  
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# Many thanks!



*The 6th International*

**Learning Analytics & Knowledge Conference**

*University of Edinburgh, Edinburgh, UK, April 25-29, 2016*

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