

Programme Requirements for Bachelor of Business Administration with Honours in Professional Studies

1. Entry Requirement

- 1.1 To enter the **Bachelor of Business Administration with Honours in Professional Studies** through Pathway 1, a student shall normally:
- 1.1.1 possess a recognized Associate Degree or Higher Diploma in a business-related area (or its equivalent)

2. Programme Requirement - Bachelor of Business Administration with Honours in Professional Studies (BBAHPS)

- 2.1 To be eligible for the award of the degree of Bachelor of Business Administration with Honours in Professional Studies (BBAHPS), a student shall:
- 2.1.1 obtain 120 credit-units as prescribed below, of which no more than 30 credit-units shall be at 1000-level:
- 2.1.1.1 78 credit-units of core courses labelled CD in Table 1;
- 2.1.1.2 27 credit-units of Professional Studies concentration courses labelled PS from Table 1;
- 2.1.1.3 6 credit-units, as necessary, from any English and/or Chinese undergraduate courses at 1000/2000/3000/4000-level offered by the University;
- 2.1.1.4 9 credit-units of University Core courses labelled UCC in Table 1;
- and
- 2.1.2 attain the CGPA for graduation as prescribed in the Regulations for the award of undergraduate degrees.

3. Programme Requirement - Bachelor of Business Administration with Honours in Professional Studies through Pathway 1 (BBAHPS1)

- 3.1 To be eligible for the award of the degree of Bachelor of Business Administration with Honours in Professional Studies through Pathway 1 (BBAHPS1), a student shall:
- 3.1.1 obtain 63 credit-units as prescribed below:
- 3.1.1.1 27 credit-units of core courses BUS 3027BED and MGT 4002BED from Table 1;
- 3.1.1.2 27 credit-units of Professional Studies concentration courses labelled PS from Table P1;
- 3.1.1.3 9 credit-units of University Core courses labelled UCC in Table 1;

and

3.1.2 attain the CGPA for graduation as prescribed in the Regulations for the award of undergraduate degrees.

Table 1

Course Code	Course Title	Credit-units	Course Label
Core courses			
BUS 1000BED	An Introduction to Business and Management	18	CD
BUS 1030BED	Making Your Learning Count	6	CD
BUS 2007BED	Shaping Business Opportunities	18	CD
BUS 2070BED	Communication Skills for Business and Management	9	CD
BUS 3027BED	Creating Futures: Sustainable Enterprise and Innovation	9	CD
MGT 4002BED	Strategic Management	18	CD
Professional Studies concentration courses			
BUS 4900BED	Work-integrated Learning Project (Accounting)	27	PS
BUS 4901BED	Work-integrated Learning Project (Entrepreneurship)	27	PS
BUS 4902BED	Work-integrated Learning Project (Management)	27	PS
BUS 4903BED	Work-integrated Learning Project (Marketing)	27	PS
University Core courses			
UNI 1001ABW	University Core Values	2	UCC
UNI 1011ABW	Social Responsibilities	1	UCC
UNI 2001BEW	Effective Communication and Teamwork	3	UCC
UNI 3001BEW	Entrepreneurial Mindset and Leadership for Sustainability	3	UCC

August 2024