

Programme Requirements for Bachelor of Business

1. Entry Requirement

- 1.1 To enter the **Bachelor of Business** through Pathway 1, a student shall normally:
- 1.1.1 possess a recognized Associate Degree or Higher Diploma in a business-related area (or its equivalent)

2. Programme Requirement - Bachelor of Business (BBUS)

- 2.1 To be eligible for the award of the degree of Bachelor of Business (BBUS), a student shall:
- 2.1.1 obtain 93 credit-units as prescribed below, of which no more than 30 credit-units shall be at 1000-level, at least 24 credit-units shall be at 3000-/4000-level:
 - 2.1.1.1 78 credit-units of core courses labelled CD in Table 1;
 - 2.1.1.2 6 credit-units, as necessary, from any English and/or Chinese undergraduate courses at 1000/2000/3000/4000-level offered by the University;
 - 2.1.1.3 9 credit-units of University Core courses labelled UCC in Table 1;
- and
- 2.1.2 attain the CGPA for graduation as prescribed in the Regulations for the award of undergraduate degrees.

3. Programme Requirement - Bachelor of Business through Pathway 1 (BBUS1)

- 3.1 To be eligible for the award of the degree of Bachelor of Business through Pathway 1 (BBUS1), a student shall:
- 3.1.1 obtain 36 credit-units as prescribed below, of which at least 24 credit-units shall be at 3000-/4000-level:
 - 3.1.1.1 27 credit-units of core courses BUS 3127BED and MGT 4102BED from Table 1;
 - 3.1.1.2 9 credit-units of University Core courses labelled UCC in Table 1;
- and
- 3.1.2 attain the CGPA for graduation as prescribed in the Regulations for the award of undergraduate degrees.

Table 1

Course Code	Course Title	Credit-units	Course Label
Core courses			
BUS 1100BED ¹	Fundamentals of Business and Management	18	CD
BUS 1130BED ¹	Leveraging Your Learning for Success	6	CD
BUS 2107BED ¹	Crafting Business Opportunities	18	CD
BUS 2170BED ¹	Effective Communication Skills for Business and Management	9	CD
BUS 3127BED ¹	Shaping the Futures: Sustainable Enterprise and Innovation	9	CD
MGT 4102BED ¹	Management Strategy	18	CD
University Core courses			
UNI 1001ABW	University Core Values	2	UCC
UNI 1011ABW	Social Responsibilities	1	UCC
UNI 2101BED	Effective Communication and Teamwork	3	UCC
UNI 3101BED	Entrepreneurial Mindset and Leadership for Sustainability	3	UCC

Note to Table 1:

- Students who complete these courses will be deemed to have completed their parallel courses as listed below:

Courses of BBUS			Parallel courses		
Course Code	Course Title	Credit-units	Course Code	Course Title	Credit-units
BUS 1100BED	Fundamentals of Business and Management	18	BUS 1000BED	An Introduction to Business and Management	18
BUS 1130BED	Leveraging Your Learning for Success	6	BUS 1030BED	Making Your Learning Count	6
BUS 2107BED	Crafting Business Opportunities	18	BUS 2007BED	Shaping Business Opportunities	18
BUS 2170BED	Effective Communication Skills for Business and Management	9	BUS 2070BED	Communication Skills for Business and Management	9
BUS 3127BED	Shaping the Futures: Sustainable Enterprise and Innovation	9	BUS 3027BED	Creating Futures: Sustainable Enterprise and Innovation	9
MGT 4102BED	Management Strategy	18	MGT 4002BED	Strategic Management	18
UNI 2101BED	Effective Communication and Teamwork	2	UNI 2001BEW	Effective Communication and Teamwork	2
UNI 3101BED	Entrepreneurial Mindset and Leadership for Sustainability	1	UNI 3001BEW	Entrepreneurial Mindset and Leadership for Sustainability	1

August 2024