

Programme Requirements for Master of Professional Management in Hotel Business

1. Period of Study and Entry Requirement

- 1.1 A student shall complete the **Master of Professional Management in Hotel Business** programme within the prescribed periods as stipulated below:

	Normative Period of Study	Maximum Period of Study*
Normal: (36 credit-units)	1 year (full-time)	3 years (full-time)
Pathway 1: (24 credit-units)	2 years (part-time)	4 years (part-time)

**The maximum period of study shall include any periods of leave of absence and deferment of studies.*

- 1.2 To enter the **Master of Professional Management in Hotel Business** programme, a student should:

- 1.2.1 hold a recognized degree in a business-related area (or its equivalent);
or
hold a recognized degree in a non-business area (or its equivalent), plus at least three years of supervisory/ managerial experience;
or
hold a recognized post-secondary qualification at Qualifications Framework Level 4 (or its equivalent) in a business-related area, plus at least ten years of supervisory/ managerial experience; and
- 1.2.2 satisfy the University's English language proficiency requirements.

- 1.3 To enter the **Master of Professional Management in Hotel Business** programme through pathway 1, a student should:

- 1.3.1 hold recognized master's degree in business or a business-related area (or its equivalent); and
- 1.3.2 satisfy the University's English language proficiency requirements.

2. Programme Requirement - Master of Professional Management in Hotel Business (MPMHBF)

- 2.1 To be eligible for the award of the degree of Master of Professional Management in Hotel Business, a student shall:

- 2.1.1 obtain 36 credit-units as prescribed below:
- 2.1.1.1 18 credit-units from all compulsory courses labelled CP and CC in Table 1;
and
- 2.1.1.2 18 credit-units from the concentration courses labelled CN1/CN2 in Table 1;

2.1.2 successfully complete the non-credit bearing Business Transformation Immersion Programme labelled BTIP in Table 1 (*compulsory for full-time students only*);

and

2.1.3 attain the CGPA for graduation as prescribed in the Regulations for the Award of Postgraduate Degrees.

3. Programme Requirement - Master of Professional Management in Hotel Business through Pathway 1 (MPMHBF1)

3.1 To be eligible for the award of the degree Master of Professional Management in Hotel Business through Pathway 1, a student shall:

3.1.1 obtain 24 credit-units as prescribed below:

3.1.1.1 12 credit-units from the compulsory course BUS 8060BEF in Table 1;

3.1.1.2 12 credit-units from the concentration courses HPM 8003BEF and HPM 8004BEF labelled CN2 in Table 1;

3.1.2 successfully complete the non-credit bearing Business Transformation Immersion Programme labelled BTIP in Table 1 (*compulsory for full-time students only*);

and

3.1.3 attain the CGPA for graduation as prescribed in the Regulations for the Award of Postgraduate Degrees.

Table 1

Course Code	Course Title	Credit-units	Course Label
Core courses			
BUS 8060BEF	Applied Business Project	12	CP
DB 8075BEF	Digital Economy and Innovation	6	CC
Concentration courses			
HPM 8002BEF	Revenue Management for the Hotel Industry	6	CN1
HPM 8003BEF	Environmental, Social and Governance (ESG) Investing and Reporting for the Hotel Industry	6	CN2
HPM 8004BEF	Strategic Leadership for the Hotel Industry	6	CN2
MGT 8020BEF	Strategy for Competitive Advantage	6	CN1
MKT 8077BEF	Brand Management and Marketing	6	CN1
Business Transformation Immersion Programme			
BTIP 801BEF	Business Transformation Immersion Programme	--	BTIP

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