

Bachelor of Business Administration with Honours in Global Marketing and Supply Chain Management
Year 1 Entry

- Core Courses
- Concentration Core Courses
- Concentration Elective Courses
- Business Elective Courses
- University Core Courses
- General Education Courses
- GIP Courses

YEAR 1		YEAR 2	
AUTUMN	SPRING	AUTUMN	SPRING
BUS 2000BEF Integrated Business Foundation		BUS 2020BEF Integrated Business Functions	
UNI 1012ABW Social Responsibilities	UNI 1002ABW University Core Values	UNI 2002BEW Effective Communication and Teamwork	General Education Course
General Education Course		GIP 200BEF Global Immersion Programme (Undergraduate Year 2)	
GIP 100BEF Global Immersion Programme (Undergraduate Year 1)			
YEAR 3		YEAR 4	
AUTUMN	SPRING	AUTUMN	SPRING
BUS 4088BEF Business Sustainability: Theory and Practice		BUS 3068BEF Business Issues and Ethics	
DB 3047BEF Digital Marketing		SCM 3071BEF Logistics Management	
SCM 3072BEF Operations Management		SCM 3073BEF Operations Analytics for Decision Making	
UNI 3002BEW Entrepreneurial Mindset and Leadership for Sustainability		Concentration Elective Course	
Business Elective Course		Concentration Elective Course	
GIP 300BEF Global Immersion Programme (Undergraduate Year 3)		Concentration Elective Course	
		Business Elective Course	
		Business Elective Course	
		GIP 400BEF Global Immersion Programme (Undergraduate Year 4)	
		Business Elective Course	