

**Bachelor of Business Administration with Honours in International Hospitality and Attractions Management**  
**Year 1 Entry (Students who opt for project)**

- Core Courses
- Concentration Core Courses
- Concentration Elective Courses
- Business Elective Courses
- University Core Courses
- General Education Courses
- GIP Courses

YEAR 1		YEAR 2	
AUTUMN	SPRING	AUTUMN	SPRING
BUS 2000BEF Integrated Business Foundation		BUS 2020BEF Integrated Business Functions	
UNI 1012ABW Social Responsibilities	UNI 1002ABW University Core Values	General Education Course	UNI 2002BEW Effective Communication and Teamwork
General Education Course		GIP 200BEF Global Immersion Programme (Undergraduate Year 2)	
GIP 100BEF Global Immersion Programme (Undergraduate Year 1)			
YEAR 3		YEAR 4	
AUTUMN	SPRING	AUTUMN	SPRING
HPM 3009BEF Theme Park Management	BUS 3068BEF Business Issues and Ethics	BUS 4028BEF Investigating Entrepreneurial Opportunities	
TRM 3013BEF Customer Experience Management in Tourism and Hospitality	Concentration Elective Course	MGT 4098BEF Business Strategy	BUS 4088BEF Business Sustainability: Theory and Practice
UNI 3002BEW Entrepreneurial Mindset and Leadership for Sustainability	Concentration Elective Course	HPM 4001BEF Revenue Management for Hospitality Industry	HPM 4098BEF Applied Learning Project for Hospitality
Concentration Elective Course	Business Elective Course	HPM 4005BEF Event Management	
Business Elective Course	Business Elective Course	HPM 4008BEF Advanced Hotel Management	
GIP 300BEF Global Immersion Programme (Undergraduate Year 3)		GIP 400BEF Global Immersion Programme (Undergraduate Year 4)	