

Bachelor of Business Administration with Honours in Sports and eSports Management  
Year 1 Entry

- Core Courses
- Business Elective Courses
- GIP Courses
- Concentration Core Courses
- University Core Courses
- Option A
- Concentration Elective Courses
- General Education Courses
- Option B

YEAR 1		YEAR 2	
AUTUMN	SPRING	AUTUMN	SPRING
BUS 2000BEF Integrated Business Foundation		BUS 2020BEF Integrated Business Functions	
UNI 1012ABW Social Responsibilities	UNI 1002ABW University Core Values	General Education Course	UNI 2002BEW Effective Communication and Teamwork
General Education Course		GIP 200BEF Global Immersion Programme (Undergraduate Year 2)	
GIP 100BEF Global Immersion Programme (Undergraduate Year 1)			
YEAR 3		YEAR 4	
AUTUMN	SPRING	AUTUMN	SPRING
SPM 3056BEF eSports Ecosystem	BUS 3068BEF Business Issues and Ethics	BUS 4028BEF Investigating Entrepreneurial Opportunities	
SPM 3057BEF eSports Business Planning	BUS 4088BEF Business Sustainability: Theory and Practice	SPM 4036BEF Sports Coaching	MGT 4098BEF Business Strategy
SPM 3058BEF Game Design and Publishing	SPM 3059BEF eSports Broadcasting and Hosting		SPM 4037BEF Psychosocial Aspects of Athletic Development
Concentration Elective Course	Concentration Elective Course	SPM 4098BEF Applied Learning Project for Sports	SPM 4098BEF Applied Learning Project for Sports
UNI 3002BEW Entrepreneurial Mindset and Leadership for Sustainability	Business Elective Course	Concentration Elective Course	Concentration Elective Course
GIP 300BEF Global Immersion Programme (Undergraduate Year 3)		Business Elective Course	Business Elective Course
		GIP 400BEF Global Immersion Programme (Undergraduate Year 4)	

Either term