

**Bachelor of Business Administration with Honours in Sustainable Tourism and Hospitality Management**  
**Year 1 Entry (Students who opt for project)**

- Core Courses
- Concentration Core Courses
- Concentration Elective Courses
- Business Elective Courses
- University Core Courses
- General Education Courses
- GIP Courses

YEAR 1		YEAR 2	
AUTUMN	SPRING	AUTUMN	SPRING
BUS 2000BEF Integrated Business Foundation		BUS 2020BEF Integrated Business Functions	
UNI 1012ABW Social Responsibilities	UNI 1002ABW University Core Values	UNI 2002BEW Effective Communication and Teamwork	General Education Course
General Education Course		GIP 200BEF Global Immersion Programme (Undergraduate Year 2)	
GIP 100BEF Global Immersion Programme (Undergraduate Year 1)			
YEAR 3		YEAR 4	
AUTUMN	SPRING	AUTUMN	SPRING
TRM 3006BEF Cultural Heritage Management	BUS 3068BEF Business Issues and Ethics	BUS 4028BEF Investigating Entrepreneurial Opportunities	
TRM 3012BEF Responsible Tourism and Community Development	Concentration Elective Course	HPM 4001BEF Revenue Management for Hospitality Industry	BUS 4088BEF Business Sustainability: Theory and Practice
UNI 3002BEW Entrepreneurial Mindset and Leadership for Sustainability	Concentration Elective Course	TRM 4098BEF Applied Learning Project for Tourism	MGT 4098BEF Business Strategy
Concentration Elective Course	Business Elective Course		TRM 4011BEF Principles and Practices of Eco-tourism
Business Elective Course	Business Elective Course		TRM 4014BEF Urban Tourism
GIP 300BEF Global Immersion Programme (Undergraduate Year 3)		GIP 400BEF Global Immersion Programme (Undergraduate Year 4)	